



California Dental Association
800.232.7645 cda.org

Minutes of the CDA Board of Directors Meeting

Teleconference

September 28-29, 2023

Welcome and Call to Order

1. Call to Order: President Dr. John Blake called the meeting of the board of directors (board) to order at 1:00 p.m.
2. Establishment of Quorum: A quorum was established; see attendance sheet (attached).
3. Approval of the Agenda: The agenda was approved as presented.

Consent Agenda: The board adopted the following items on consent:

1. Minutes – August 24-25, 2023
2. Ratification of Presidential Appointment
Action 52-2023-B: Ratify the presidential appointment.
3. Ratification of 2024 Presidential Appointments
Action 53-2023-B: Ratify the 2024 presidential appointments.
4. Ratification of Board of Component Representatives Members
Action 54-2023-B: Ratify the Board of Component Representatives members.

Regular Business

1. Executive Director Remarks: Executive Director, Peter DuBois provided opening remarks, updating the board on the High Road Training Partnerships grant awarded to the CDA Foundation and Jewish Vocational Services; legislative updates related to dental benefits and workforce shortages, and recent events including CDA Presents San Jose, the fall Dean's meeting and TDSC Board of Directors meeting.
2. Future Forecasting Update: The board received an update on targeted member research, future objectives and ADA's proposed new membership model. Additionally, the board discussed the proposed dues increase for 2024. Following this discussion, the board adopted the following action with no dissenting votes, for further consideration by the house of delegates:
Action 56-2023-B: Approve a \$100 dues increase for the year 2024.
3. ADA Institute for Diversity in Leadership (IDL) Presentation: Dr. Tamana Bagay shared her experience as a participant of ADA's IDL program, presenting her project, *Perspective of Mid-Level Providers in Dentistry Amongst Society of American Indian Dentist Members*.
4. Federal Advocacy Update: Denise Henry-Morrissey of Capitol Counsel, LLC, provided the board with a federal advocacy update regarding the 2023-2024 healthcare landscape, highlighting access to Medicare for dental services.
5. Fonteva Update: The board received an update regarding the Fonteva implementation project, including the updated project schedule, budget and business priorities.
6. Financial Update: The board received a financial overview, highlighting membership dues, non-dues revenue sources and total reserves for CDA and its family of companies as of August 2023.
7. CDA Foundation Update: The board received an overview of CDA Foundation's mission, programs and initiatives, including an in-depth review of the new model for CDA Cares, foundation's grants and awards, oral health initiatives, fundraising and wellness activities.

8. Managed Care Organization (MCO) Tax Update: Jim DeBoo of DeBoo Strategic Affairs provided the board with an update related to the MCO Tax ballot initiative.
9. House of Delegates Update: The board received an update regarding the house of delegates reference committees, resolutions and procedures.
10. CDA Presents Update: The board received an update regarding CDA Presents San Jose, including preliminary data on attendance, vendor and exhibitor highlights. Additional reports will be provided to the board at a future meeting.
11. Board of Directors Liaison Elections/Nominations: The board elected/nominated directors to serve as director liaisons on identified committees and boards within the organization, adopting the following action with no dissenting votes:
Action 57-2023-B: Approve the CDA Board of Directors director liaison slate.
12. Leadership Discovery Program: The board approved the leadership discovery program as a standing program, adopting the following resolution with no dissenting votes:
Action 58-2023-B: Implement the Leadership Discovery Program as a standing program, effective January 1, 2025, with the Committee on Volunteer Placement making placement recommendations for election by the CDA Board of Directors, and
Approve the CDA General Operating Principles as amended.
13. Informational Reports Q&A: The board was provided an opportunity to ask questions regarding the written reports.

Pulled from Consent

1. CDA Bylaws and General Operating Principles Cleanup: This item was pulled from consent to discuss the committee on volunteer placement member resignation requirements when applying for an officer position. The board recommended leaving the existing language, which was adopted. Following the discussion, the board adopted the following action with no dissenting votes, for further consideration by the house of delegates.
Action 55-2023-B: Approve the CDA Bylaws and General Operating Principles as amended.

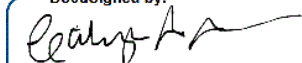
Closed Session

1. Legal Update: The board received an update regarding legal matters, including the status of the Delta Dental litigation. Following the update, the board took action, which is recorded through separate closed session minutes, Action 59-2023-B, Closed.

Information Only: The following informational items were provided:

1. Council, Committee and Board Reports: CDA Finance Committee and CDA Presents Board of Managers.
2. Component Visits Reports: Alameda County, Contra Costa, Kern County, Marin County, Mid-Peninsula, Napa-Solano, Orange County, San Gabriel Valley, San Mateo County, Santa Barbara-Ventura County, Santa Clara County, Stanislaus and Western Los Angeles dental societies.

Adjournment: The board meeting adjourned at 1:18 p.m.

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Secretary Signature

11/8/2023

Date Signed

11/8/2023

Date Approved

Attendance Sheet – September 28-29, 2023 (Absences reflected by strikethrough)

Directors	
Dr. John Blake, president	Dr. Lucinda Lyon
Dr. Carliza Marcos, secretary	Dr. Max Martinez
Dr. Steven Kend, treasurer	Dr. Joan Otomo-Corgel
Dr. Wallace Bellamy	Dr. Lindsey Robinson
Dr. Robert Hanlon	Dr. James Sanderson
Dr. Kevin Kai	Dr. Ariane Terlet
Dr. Scott Kim	Dr. Benson Wong
Dr. Sunjay Lad	
Ex Officio Directors	
Peter DuBois, executive director	Dr. Virechandra Patel, BCR chair
Board Participants	
Dr. Kerry Carney, editor	Dr. Debra Finney, speaker
Presenters/Guests	
Dr. Tamana Begay, ADA IDL participant	Dr. Richard Graham, CDA Foundation Board
Dr. Santos Cortez, CDA Foundation Board	Ms. Denise Henry-Morrissey, consultant
Mr. Jim DeBoo, consultant	
CDA Staff	
Anders Bjork, vp, strategic intelligence and analytics	Mary McCune, foundation executive director
Christine Draa, chief people officer	Leslie O'Neill, vp, events and digital products
Jillian Ferrier, governance and strategic operations director	Kevin Roach, chief financial officer
Carrie Gordon, chief strategy officer	Alison Sandman, chief legal officer
Todd Lewis, vp, insurance operations	Bob Spinelli, chief executive officer, TDIC/IS
Karen Mason, governance and leadership administrator	Traci Ward, chief marketing officer