



Minutes of the CDA Board of Directors Meeting

Zoom Teleconference
July 11, 2023

Welcome and Call to Order

1. Call to Order: President Dr. John Blake called the meeting of the board of directors (board) to order at 5:31 p.m.
2. Establishment of Quorum: A quorum was established; see attendance sheet (attached).
3. Approval of the Agenda: The agenda was approved as presented.

Consent Agenda: The board adopted the following items on consent:

1. Minutes – June 1-2, 2023
2. Minutes – June 1-2, 2023, Closed
3. Minutes – June 22, 2023, Closed
4. Minutes – June 20, 2023, Joint Meeting
5. Minutes – June 23, 2023, Joint Meeting
6. Ratification of Presidential Appointment

Action 23-2023-B: Ratify the presidential appointment of Dr. Travis Smith to the government affairs council.

7. CDA House of Delegates Dates and Locations

Action 24-2023-B: Hold the annual session of the 2024 House of Delegates at the Los Angeles Airport Marriott on November 8-9, 2024, preceded by a virtual reference committee on November 1, 2024, and

Hold the annual session of the 2025 House of Delegates at the Sacramento Hyatt Regency on November 21-22, 2025, preceded by a virtual reference committee on November 14, 2025.

Regular Business

1. Executive Director Remarks: Executive Director, Peter DuBois provided the board with a leadership recruitment update, as the non-incumbent leadership applications close Saturday, July 15.
2. Future Forecasting Update: The board discussed the communication plan for the future forecasting recommendations, including partnerships between board and board of component representatives members, component visits, a direct-to-member video and continued communication efforts with the American Dental Association.
3. CDA Strategic Plan: In preparation for the August meeting, the board received an overview of the new CDA strategic plan, which defines success criteria, goals and objectives.
4. CDA Presents Exhibit Booth Fees: The board reviewed the proposed fee schedule for CDA Presents exhibitors consistent with the education and events strategy approved in May.

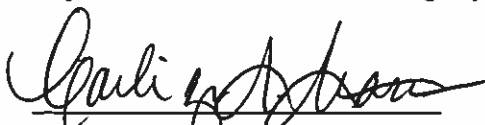
Closed Session

1. Legal Update: The legal update was postponed until August.

Information Only: The following informational items were provided:

1. Component Visits: Butte-Sierra District, San Diego County and San Francisco Dental Societies

Adjournment: The board meeting adjourned at 6:41 p.m.


Secretary Signature

8/24/2023
Date Signed

Date Approved

Attendance Sheet – July 11, 2023 (Absences reflected by strikethrough)

Directors	
Dr. John Blake, president	Dr. Lucinda Lyon
Dr. Carliza Marcos, secretary	Dr. Max Martinez
Dr. Steven Kend, treasurer	Dr. Joan Otomo-Corgel
Dr. Wallace Bellamy	Dr. Lindsey Robinson
Dr. Robert Hanlon	Dr. James Sanderson
Dr. Kevin Kai	Dr. Ariane Terlet
Dr. Scott Kim	Dr. Benson Wong
Dr. Sunjay Lad	
Ex Officio Directors	
Peter DuBois, executive director	Dr. Virenchandra Patel, BCR chair
Board Participants	
Dr. Kerry Carney, editor	Dr. Debra Finney, speaker
CDA Staff	
Anders Bjork, vp, strategic intelligence and analytics	Karen Mason, governance and leadership administrator
Christine Draa, chief people officer	Deanna McKnight, vp, member programs
Jillian Ferrier, governance and strategic operations director	Kevin Roach, chief financial officer
Carrie Gordon, chief strategy officer	Alison Sandman, chief legal officer
Todd Lewis, vp, insurance operations	Bob Spinelli, chief executive officer, TDIC/IS