



Minutes of the CDA Board of Directors Special Meeting

Teleconference
August 2, 2023

Welcome and Call to Order

1. Call to Order: President Dr. John Blake called the meeting of the board of directors (board) to order at 5:30 p.m.
2. Establishment of Quorum: A quorum was established; see attendance sheet (attached).
3. Approval of the Agenda: The agenda was approved as presented.

Consent Agenda: The board adopted the following item on consent:

1. Ratification of Board of Component Representatives Member

Action 25-2023-B: Ratify the election of Dr. Mahfouz Gereis to the Board of Component Representatives through December 31, 2023.

Regular Business

1. Edge Research Survey Results: Principal Pam Loeb and Vice President Karen Emmerson of Edge Research provided the board with a detailed overview of the 2023 CDA Member Survey results. The survey provided qualitative and quantitative data regarding membership value across the tripartite. An additional survey will be distributed in September.

Adjournment: The board meeting adjourned at 6:35 p.m.


Secretary Signature

8/24/2023
Date Signed

Date Approved

Attendance Sheet – August 2, 2023 (Absences reflected by strikethrough)

Directors	
Dr. John Blake, president	Dr. Lucinda Lyon
Dr. Carliza Marcos, secretary	Dr. Max Martinez
Dr. Steven Kend, treasurer	Dr. Joan Otomo-Corgel
Dr. Wallace Bellamy	Dr. Lindsey Robinson
Dr. Robert Hanlon	Dr. James Sanderson
Dr. Kevin Kai	Dr. Ariane Terlet
Dr. Scott Kim	Dr. Benson Wong
Dr. Sunjay Lad	
Ex Officio Directors	
Peter DuBois, executive director	Dr. Virechandra Patel, BCR chair
Board Participants	
Dr. Kerry Carney, editor	Dr. Debra Finney, speaker
Presenters/Guests	
Karen Emmerson, Edge Research	Pam Loeb, Edge Research
CDA Staff	
Anders Bjork, vp, strategic intelligence and analytics	Leslie O'Neill, sr. director, strategic IT and program mgmt
Christine Draa, chief people officer	Kevin Roach, chief financial officer
Jillian Ferrier, governance and strategic operations director	Alison Sandman, chief legal officer
Carrie Gordon, chief strategy officer	Bob Spinelli, chief executive officer, TDIC/IS
Karen Mason, governance and leadership administrator	Traci Ward, chief marketing officer
Deanna McKnight, vp, member programs	