



## California Dental Association

1201 K Street, 14th Floor, Sacramento, CA 95814  
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### **CDA Board of Directors Meeting Summary March 9-10, 2023**

Executive Director Remarks: Executive Director Peter DuBois briefed the board on the following topics:

- Status of the 2023 membership renewal, which is positive, having renewed over 85% of current members;
- An update regarding preparations for CDA Presents in Anaheim;
- Progress of the TDIC/TDIC Insurance Solutions growth plan, including several operational improvements in 2022, which are foundational to achieving the targeted growth over the next several years;
- CDA's legislative efforts including three bills focused on dental benefits (AB 1048, AB 952) and workforce shortages (AB 481), as well as information regarding Children's Dental Health Month, for additional information, click [here](#);
- Upcoming senior transitions programs, which are aimed at encouraging dental students to stay connected to organized dentistry beyond dental school, conveying the value of organized dentistry as they launch their careers and initiating tripartite membership for those who intend to remain in California;
- Now+Next which is a new event series offering in-person meetups for dentists, offering a casual environment while sharing information on the current and future state of dentistry and providing professional guidance on career and financial planning;
- CDA Journal transition to the new digital publication platform, Taylor and Francis;
- Implementation of Fonteva, the new association management system for CDA and the components, which is scheduled to go live this summer; and
- Updates regarding ADA's strategic forecasting work and market share/data.

Financial Update: The board received a financial overview, highlighting membership dues, non-dues revenue sources, total reserves and budgets for CDA and its family of companies as of December 2022.

Future Forecasting Workgroup Update: The board received an update on the workgroup's progress, including focus areas related to membership models/value and education/event offerings. In the coming weeks, the workgroup will present strategic recommendations to the board based on their research/discussions for the board's action in June.

2023 Management Objectives: The board received interim objectives, which reflect the known priorities for 2023 including ongoing activities from 2022 and will be asked to approve the objectives once updated to align with the decisions and success criteria established related to the future forecasting work this year.

House of Delegates Update: Speaker Debra Finney provided an overview of the 2022 house survey results and proposed 2023 house schedule.

ADA Trustee Update: ADA trustee Karin Irani explained her role as thirteenth district trustee. She also shared an overview of ADA's objectives for the year.

ADA Delegation Recommendations: In February, the committee on volunteer placement made placement recommendations for the thirteenth district delegation, forwarding a slate of candidates to the board for consideration. The board approved the slate which includes 72 delegates and 17 alternate delegates.

Leadership Recruitment: The board reviewed the leadership recruitment process in preparation for the solicitation of non-incumbent applications for council, committee, board and leadership discovery program positions, which will be open June 1-July 15. The leadership discovery program eligibility guidelines were broadened to include individuals with limited component leadership experience.

Officer Succession Planning: The board discussed officer succession planning, including the process for officer elections in preparation for nominations in August, and the term/tenure and job description for the speaker of the house.



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Component Visits: The board discussed the component visits process, including board member assignments and reporting.

Compensation Process Overview: The board received an overview regarding CDA's employee compensation process, including comprehensive analysis of roles/salaries and benefits.

Legal Update: In closed session, the board received an update regarding the Delta Dental litigation.

CDA Executive Director Evaluation: The board conducted the executive director's annual evaluation, which reflected the collective strength and work of CDA. This discussion was held in closed session.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.

Following the board meeting, the board participated in board development, completing the first two chapters of *Crucial Conversations: Tools for Talking When Stakes Are High*. The board will continue this development over the course of the year.