



California Dental Association

1201 K Street, 14th Floor, Sacramento, CA 95814
800.232.7645 cda.org

CDA Board of Directors Meeting Summary March 7-8, 2024

Executive Director Remarks: Executive Director, Peter DuBois provided remarks, briefing the board on the status of the 2024 membership renewal numbers to date, state budget challenges, AB 2028 (dental loss ratio bill), preliminary results from the March primary election, the successful migration of cda.org to a new platform (WordPress), CDA workplace violence prevention resources and wellness program, and his recent participation in the Western States executive directors meetings and UOP Arthur A. Dugoni reception honoring Dr. Judee Tippet-Whyte.

Additionally, Chief Financial Officer, Kevin Roach provided an update regarding the first meeting of the TDSC Historical Workgroup, which was held February 22.

2024 Management Objectives: The board discussed and approved the executive director's management objectives, which reflect the known priorities for 2024 including ongoing activities from 2023.

Financial Update: The board received a financial overview, highlighting unaudited membership dues, non-dues revenue sources, total reserves and budgets for CDA and its family of companies as of December 2023, with the audit to occur between March and April.

Outreach & Relationship Building: The board continued discussions aimed at increasing communication and building respectful and productive relationships, which will include informal outreach to board of component representatives members and formal visits with component boards.

Additionally, the board received an update regarding themes and key takeaways that were identified during the January BCR meeting. The three themes identified were non-dues revenue, member recruitment and retention, and component operations and leadership.

Board of Directors Retreat: The board received an overview of the agenda for the June retreat, and approved funding for the meeting to be held in Sacramento.

Officer/Board Succession Planning Update: The board was provided with a brief update regarding officer and board succession planning, including questions to consider in preparation for discussion in June.

Leadership Recruitment: The board reviewed the leadership recruitment process in preparation for the solicitation of non-incumbent applications for council, committee, board and leadership discovery program positions, which will be open June 1-July 15.

AMS Implementation Funding Request: The board received an update regarding the Fonteva implementation and approved additional funding to support implementation, which is targeted for June.

Education and Events Update: The board was provided with an overview of CDA's 2024 new education and event program offerings, including Now+Next, topic workshops, a dental team summit and an associate retreat, as well as the new program budget strategy.

CDA Presents Speaker Honoraria Budget Increase: The board approved an increase to the CDA Presents speaker honoraria budget to improve speaker recruitment and retention with the increase to be incorporated into the 2025 operational budget.

ADA's Licensure Compact Update: The board was provided with an update on ADA's support for licensure portability and growing legislative interest for compact agreements from among states, which establishes an optional, additional pathway for dentists and dental hygienists to practice in states where they do not hold a license.

ADPAC Contribution Update: The board received an update regarding 2024 contributions to the ADA political action committee.



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Interim Authority for Board Decisions: The board approved a process in which the CDA officers have interim authority to approve non-budgeted financial expenditures of up to \$50,000 when the board is not in session, to be ratified at the next regularly scheduled board meeting. This is the same process that was used for interim decisions by the executive committee prior to the board restructure.

Opposition of Measure C: In collaboration with the Sacramento District Dental Society and other medical organizations, CDA vigorously opposed the City of Sacramento's Measure C, which would have dramatically raised the annual business taxes paid to the city by dentists and most other licensed professionals. As part of this effort, the CDA officers took immediate action to approve opposition campaign funding, which was ratified by the board at this meeting.

Peer Review/Judicial Council Evaluation Workgroup: In response to resolution 6RC-2023-H, the board discussed and approved the continued suspension of funding for the peer review program and judicial council through 2024 and established the peer review/judicial council evaluation workgroup to evaluate options that provide member value, while being cost-efficient, effective and requires less administrative support.

Board of Component Representatives Executive Director Guest Members: The board considered and approved a request from the board of component representatives for an additional executor director guest member for 2024, with Shadi Kanaan ratified as the fourth guest.

House of Delegates Update: Speaker of the House, Dr. Debra Finney, provided an overview of the 2023 house survey results and 2024 house schedule.

ADA Membership Model Update: The board was provided with an update regarding the ADA membership and engagement model pilot for select states, which proposes to improve membership engagement and revenue growth. A more detailed presentation will be provided by ADA in the coming month.

ADA 13th District Recommendations: In February, the committee on volunteer placement made placement recommendations for the thirteenth district delegation, forwarding a slate of candidates to the board for consideration. In closed session, the board discussed and approved the slate which includes 72 delegates and 27 alternate delegates.

Legal Update: In closed session, the board received an update regarding the Delta Dental litigation, including a brief presentation from outside counsel, Brook Dooley of Kecker Van Nest & Peters.

CDA Executive Director Evaluation: In closed session, the board conducted the executive director's annual evaluation, which reflected the collective strength and work of CDA.

TDIC Update: In closed session, the board received information pertaining to TDIC contracts with another constituent association.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.