



California Dental Association

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CDA Board of Directors Meeting Summary

July 11, 2023

Executive Director Remarks: Executive Director, Peter DuBois provided the board with a leadership recruitment update, as the non-incumbent leadership applications close Saturday, July 15.

Future Forecasting Update: The board discussed the communication plan for the future forecasting recommendations, including partnerships between board and board of component representatives members, component visits, a direct-to-member video and continued communication efforts with the American Dental Association.

CDA Strategic Plan: In preparation for the August meeting, the board received an overview of the draft CDA strategic plan, which defines success criteria, goals and objectives.

CDA Presents Exhibit Booth Fees: The board reviewed the proposed fee schedule for CDA Presents exhibitors consistent with the education and events strategy approved in May.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.