



California Dental Association

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CDA Board of Directors Orientation/Meeting Summary

January 25, 2024

Prior to the board of directors (board) meeting, the board participated in an array of team development activities. The board received a recap of their DiSC profiles, as well as an overview of their 2023 board self-assessment results and how they compared to 2022. Additionally, the board discussed what worked well in 2023 and identified potential improvements for 2024 and beyond, which was followed by small group breakouts focused on board development and agreements for 2024. The board will continue to focus on their development throughout the year.

The board also completed its annual orientation, which included an overview of the 2024 board meeting roadmap, agenda development and invitation processes, the board's fiduciary duties, CDA's compensation philosophy and the executive director's evaluation process. Additionally, the board reviewed and approved a new board member agreement.

Executive Director Remarks: Executive Director, Peter DuBois provided remarks, briefing the board on the status of 2024 membership renewal numbers to date, annual legislative and state budget priorities, upcoming CDA Presents and education events, and his recent participation in the ADA state executive directors' meeting and ASDA western regional conference.

Financial Update: The board received a brief financial update and will receive a more detailed update regarding 2023 financials in March, following the year-end close.

Component Visits Discussion: The board discussed changes to the component visits process and board member assignments, aimed at increasing communication and building respectful and productive relationships that allow CDA and components to make decisions that best support members.

CDA Strategic Plan Revisions: The 2023 house of delegates (house) adopted the strategic plan goals, which included an editorial change to the reference "pain points". Based on the adopted goals, the board approved revisions to the strategic plan objectives changing "pain points" to "challenges" throughout. Additionally, the board added an objective based on emerging priorities in 2024 and 2025 regarding leadership programming and relationship development within CDA and component leadership (objective 2.4).

House of Delegates Referrals Update: The board discussed the status of the 2023 house resolutions that were referred to an appropriate CDA entity, as well as the prior board action regarding the future direction of the CDA Council on Membership. The board recommended that the board of component representatives (BCR) address the CDA Special Committee Composition (Resolution 15-2023-H) and Council on Membership, which was shared with BCR on January 26, to be agendaized for the May BCR meeting.

House of Delegates Reference Committee Hearings: The 2023 house adopted a resolution urging the board to reinstate in-person reference committee hearings. The board discussed this request including its financial implications. Following the discussion, the board approved holding in-person reference committee hearings beginning in 2024 and approved necessary funding to cover expenses for the 2024 hearings.

TDSC Historical Workgroup: Leading up to and during the 2023 house, questions were raised by delegates as to if and how the proposed member dues increase is impacted by investments in The Dentists Supply Company (TDSC). While information was provided to address these questions preceding the reference committee discussion of the dues resolution, with additional questions answered during component caucuses and the house session, the board recognized that there may still be lingering questions. As such, the board approved the establishment of a TDSC Historical Workgroup to develop a report that provides a comprehensive sequence of events on this important chapter in the organization. This report is not intended to be an audit, but rather a factual history of the decisions and operations for those who are interested in understanding more about this important set of events and decisions.

Support for Proposition 1: The board voted to approve support and funding for Proposition 1, the California bond measure on the March ballot regarding homelessness and mental health. These significant issues are straining healthcare resources and state dollars without easy solutions. CDA recognizes that as small business owners, this issue is showing up on the doorsteps of members – dentists, their staff and their patients are directly affected by the state's housing and mental health care challenges, including experiencing business, property and liability concerns. CDA wants to be relevant in discussions regarding the state budget and help with the path to solutions.



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Legal Update: In closed session, the board received an update regarding the Delta Dental litigation and other legal matters.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.