1 2 3 4 5 6	DAVID J. BERGER, State Bar No. 147645 KAREN KWOK, State Bar No. 307464 WILSON SONSINI GOODRICH & ROSATI Professional Corporation 650 Page Mill Road Palo Alto, CA 94304-1050 Telephone: (650) 493-9300 Facsimile: (650) 565-5100 Email: dberger@wsgr.com Email: kkwok@wsgr.com	FILED Superior Court of California, County of San Francisco 12/30/2022 Clerk of the Court BY: JEFFREY FLORES Deputy Clerk
7 8 9 10 11 12 13 14	MICHAEL S. SOMMER (pro hac pending) JESSICA L. MARGOLIS (pro hac pending) SARA N. BRICKER (pro hac pending) WILSON SONSINI GOODRICH & ROSATI Professional Corporation 1301 Avenue of the Americas, 40th Floor New York, New York 10019 Telephone: (212) 999-5800 Facsimile: (212) 999-5899 Email: msommer@wsgr.com Email: jmargolis@wsgr.com Email: sbricker@wsgr.com	CGC-22-603753
15 16	Attorneys for Plaintiff SUPERIOR COURT OF THE STAT CITY AND COUNTY OF SAN	
17 18 19 20 21 22 23 24 25 26 27 28	CALIFORNIA DENTAL ASSOCIATION, a California Corporation, Plaintiff, v. DELTA DENTAL OF CALIFORNIA, a California Corporation; LYNN L. FRANZOI; ROY A. GONELLA; GLEN F. BERGERT; STEVEN F. MCCANN; HEIDI YODOWITZ; TERRY A. O'TOOLE; ANDREW J. REID; MICHAEL J. CASTRO; ALICIA F. WEBER; and DOES 1 through 20, inclusive, Defendants.	CASE NO.: VERIFIED COMPLAINT FOR: 1. BREACH OF DUTY OF CARE 2. BREACH OF DUTY OF LOYALTY 3. BREACH OF THE IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING 4. BREACH OF CONTRACT 5. DECLARATORY RELIEF
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Plaintiff California Dental Association ("CDA"), on behalf of its members who are Delta Dental's Dentist Members, 1 brings this action and Verified Complaint based upon personal knowledge of its own acts and upon information and belief as to all other matters alleged against (i) Delta Dental of California ("Delta Dental" or the "Company"); (ii) certain of Delta Dental's Board of Directors (the "Director Defendants"); (iii) certain of Delta Dental's officers (the "Officer Defendants," collectively with the Director Defendants, "Individual Defendants"); and (iv) DOES 1-20, inclusive (collectively with Delta Dental and the Individual Defendants, "Defendants").

NATURE OF THE ACTION

- 1. This case challenges the actions and decisions of Delta Dental, a non-profit, tax-exempt corporation that receives billions of dollars in annual revenues and pays its directors hundreds of thousands of dollars per year and its officers millions of dollars per year all supposedly in furtherance of its stated mission of enlisting the "strongest network" of dentists in California so that these dentists, who are members of Delta Dental, can provide critical services to the public. Unfortunately, the reality is that, under the guise of seeking to provide affordable dental plans to large corporate and government clients, Defendants have operated Delta Dental as a private insurance company for their own financial gain without regard for the extraordinary community of dentists and their teams who actually provide the critical oral health care to the adults and children who need these services. As a result, Defendants are obtaining substantial wealth at the expense of Delta Dental's Dentist Members.
- 2. On September 1, 2022, Delta Dental notified its Dentist Members who are Premier Specialty Dentists² that beginning January 1, 2023, Delta Dental would substantially reduce the reimbursement fee allowable for services rendered to patients with a Delta Dental plan and make other contractual changes. Specifically, Delta Dental announced that it will

¹ "Dentist Members" are the licensed dentists in California with whom Delta Dental contracts.

² Premier Specialty Dentists are California specialists such as periodontists, endodontists and oral surgeons who are parties to or subject to, a Participating Provider Agreement ("PPA") with Delta Dental for participation in the Delta Dental Premier Network to provide dental benefit coverage.

reduce various reimbursement fees for specialty providers, including but not limited to periodontists, endodontists and oral surgeons, while simultaneously changing the entire nature of the fee determination process. These changes will effectively lower reimbursement fees for these and other specialty providers by 20% to 40%. These fee changes are especially injurious because, as admitted by Delta Dental, Delta Dental does not allow for most of its Dentist Members to negotiate their reimbursement fees, which have remained stagnate for more than a decade while the dentists' costs of providing dental care have increased significantly over that time.

- 3. Delta Dental's other Dentist Members fare no better. Although Delta Dental purports to modestly increase certain fees for certain of these dentists, the reality is that these reimbursement increases are so insignificant they might as well be considered rounding errors. Meanwhile, at the same time Delta Dental is implementing these modest increases in fees associated with certain less common services fees that were and remain below market Delta Dental is decreasing the fees applicable to more routine services. The result is that Delta Dental's Dentist Members not only continue to receive below market reimbursement fees for the majority of their services, but the changes Delta Dental has announced it will implement in January 2023, stand to lower overall reimbursement fees even more.
- 4. The impact of these modifications (collectively, the "2023 Amendments") will be swift and severe. Specifically, the 2023 Amendments will have an enormous impact on Dentist Members (and thus the patients they are contracted to serve), as the changes will saddle the dentists with reimbursement fees that continue to be well below market, unreasonable and unjustifiable.
- 5. The reality is that the 2023 Amendments should never have been undertaken by Defendants. The proposed changes violate Delta Dental's core mission by harming the constituency to whom it owes both fiduciary and contractual duties: the dentists who are members of Delta Dental's network and who work on a daily basis to provide critical oral health care to the public. In addition, the Individual Defendants failed to undertake the type of careful, deliberate review process that is required of fiduciaries with the responsibilities and

obligations of the Individual Defendants. Instead, Defendants' decision was presented to Dentist Members as a *fait accompli*, with virtually no explanation, background, reasoning, or negotiation for the decision.

- 6. This is also not a situation where Delta Dental can claim that it has been forced to lower reimbursement fees to dentists in order to maintain its own financial viability or to keep its fees to its customers competitive. To the contrary, Delta Dental is flush with cash: it has billions of dollars in excess capital, and its bloated revenue stream allows it to make oversized and unjustified payments to the Individual Defendants, including paying its directors hundreds of thousands of dollars per year and its executives millions of dollars per year. Indeed, Delta Dental has hoarded so much money off the backs of its Dentist Members that it could easily pay them a higher and fair reimbursement fee while passing no additional fees onto its customer base.
- 7. Moreover, Delta Dental has taken steps to assure that its self-interested reimbursement decisions, including the 2023 Amendments, are beyond any meaningful challenge by Dentist Members. Toward this end, the Individual Defendants have firmly entrenched themselves in their positions by preventing Dentist Members the stakeholders for whom Delta Dental was created or the public from voting on or even having any meaningful review of any of their decisions as well as the tenure of their exorbitantly compensated positions. This is because, unlike public companies, Delta Dental, which is formed as a non-profit mutual benefit corporation, has manipulated its charter and bylaws to effectively prevent its Dentist Members from exercising voting rights to determine its policies, its Board composition, or its treatment of its Dentist Members. As a result, the Individual Defendants have complete and unfettered control over Delta Dental without consideration of the economic plight they have imposed on Delta Dental's Dentist Members or the resultant impact on access to dental care by the public.
- 8. Having been left with no alternative, CDA brings this action on behalf of its members who are Delta Dental's Dentist Members, which includes (a) Premier Specialty Dentists, (b) California general dentists who are parties to or subject to a PPA with Delta

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Dental for participation in the Delta Dental Premier Network to provide dental benefit coverage ("Premier General Dentists"), and (c) California dentists who are parties or subject to a PPA with Delta Dental for participation in the Delta Dental Preferred Provider Organization or "PPO" network to provide dental benefit coverage ("PPO Dentists"), in order to redress the wrongs alleged herein. In enacting the 2023 Amendments, the Individual Defendants have breached their duties of due care and loyalty to Delta Dental's Premier Specialty Dentist Members, its Premier General Dentist Members, and its PPO Dentist Members. Among other things, these duties require the Individual Defendants to act in good faith, including to make reasonable inquiry, to ensure that any decision or action affecting Delta Dental's Dentist Members has been reasonably investigated and that the decision is based on accurate facts and valid information. These duties also require the Individual Defendants to consider and reasonably balance the interests and needs of Delta Dental's Dentist Members – including the Premier Specialty Dentist Members, the Premier General Dentist Members, and the PPO Dentist Members – in order to serve the corporate purpose of "building the strongest network of dental providers" in California, rather than simply enriching themselves.

9. By virtue of the conduct alleged herein, Delta Dental has also breached its contractual obligations under its Bylaws, its PPAs with the Premier Specialty Dentists, Premier General Dentists, and PPO Dentists and violated the covenant of good faith and fair dealing implied by law in each PPA.

PARTIES

10. CDA is a California non-profit corporation with its principal place of business in Sacramento, California. Since 1870, CDA has worked to empower California's community of dentists and is the largest state dental association in the country. As a membership-based organization comprised of more than 27,000 California dentists and dental students, CDA's mission is to support the successful practices of its members in service to their patients and the public in all stages of their careers, including education, practice support, and advocacy, including legal advocacy. Everything CDA does is for the purpose of supporting dentists, their

patients, and the ever-evolving profession of dentistry. CDA has associational standing to bring this claim on behalf of CDA member dentists because:

- a. each CDA member dentist who is a Premier Specialty Dentist, a Premier General Dentist, or a PPO Dentist, has standing to bring a claim in his or her own right;
- b. protecting the interests of the CDA member dentists is germane to and a part of CDA's purpose;
- c. neither the claims asserted nor the relief requested requires the participation of any individual CDA member dentist for adjudication; and
- d. the CDA member dentists on whose behalf this action is brought are suffering immediate and threatened injury because of Delta Dental's actions.
- 11. In addition, in a prior action before the San Francisco Superior Court involving many of the same parties and pertinent facts, the Court considered the issue of whether CDA has associational standing to assert fee related claims against Delta Dental such as the claims brought in this action. After extensive briefing and hearing, in January 2016, the Court determined unequivocally that CDA has associational standing to assert claims such as these on behalf of its members.
- 12. Defendant Delta Dental is a California corporation with a principal place of business located in San Francisco, California. Delta Dental is the largest provider of dental plans in California and dominates the market for dental plans provided to companies and state government agencies in California. According to its Articles of Incorporation, Delta Dental is incorporated as a non-profit tax-exempt corporation under California law for the "specific and primary purpose" of "provid[ing] dental benefit coverage through contracts with independent professional service providers."
- 13. Upon information and belief, Defendant Lynn L. Franzoi ("Franzoi") has been a member of the Delta Dental Board since 2011. She served as the Chair of the Board from August 2017 until December 2019. According to Delta Dental's 2019 public tax filings, Franzoi was at all relevant times paid more than \$1,000/hour and often more than \$3,000/per

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Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	First Vice Chair	1.0	\$156,287	\$3,005	\$156,287
2016	First Vice Chair	1.0	\$174,287	\$3,352	\$330,574
2017	Chairman	3.0	\$213,287	\$1,367	\$543,861
2018	Chairman	5.0	\$288,775	\$1,111	\$832,636
2019	Chairman	5.0	\$328,788	\$1,265	\$1,161,424

14. Upon information and belief, Defendant Roy A. Gonella ("Gonella") has been a member of the Delta Dental Board since 2013 and has served as a member of Delta Dental's Audit Committee and Finance Committee. According to Delta Dental's 2019 public tax filings, Gonella was at all relevant times paid between \$820/hour and \$3,300/hour for his board service, and received nearly \$1 million for being on the Delta Dental board from 2015-2019.

Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	Secretary	1.0	\$122,787	\$2,361	\$122,787
2016	Second Vice Chair	1.0	\$171,787	\$3,304	\$294,574
2017	First Vice Chair	2.0	\$170,287	\$1,637	\$464,861
2018	First Vice Chair	5.0	\$213,629	\$822	\$678,490
2019	First Vice Chair	5.0	\$218,788	\$841	\$897,278

15. Upon information and belief, Defendant Glen F. Bergert ("Bergert") has been a member of the Delta Dental Board since 1998 and has served as Chair of Delta Dental's Audit Committee and a member of Delta Dental's Finance Committee. According to Delta Dental's 2019 public tax filings, Bergert was at all relevant times paid between \$900/hour and \$1,912/hour for his board service and received in excess of \$1 million for being on the Delta Dental board from 2015-2019.

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Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	Director	2.0	\$198,801	\$1,912	\$198,801
2016	Director	2.0	\$175,592	\$1,688	\$374,393
2017	Second Vice Chair	3.0	\$176,320	\$1,130	\$550,713
2018	Second Vice Chair	5.0	\$244,248	\$939	\$794,961

³ The IRS has not yet released Fiscal Year 2020 Form 990 filings for non-profit tax-exempt organizations.

2019	Second Vice Chair	5.0	\$268,000	\$1,031	\$1,062,961
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16. Upon information and belief, Defendant Steven F. McCann ("McCann") has been a member of the Delta Dental Board since July 2007 and has served as a member of Delta Dental's Audit Committee and Finance Committee. According to Delta Dental's 2019 public tax filings, McCann was at all relevant times paid more than \$800/hour and often more than \$1,400/per hour for his board service and received nearly \$1 million for being on the Delta Dental board service from 2015-2019.

Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	Director	2.0	\$147,287	\$1,416	\$147,287
2016	Director	2.0	\$120,027	\$1,154	\$267,314
2017	Director	3.0	\$125,287	\$803	\$392,601
2018	Director	5.0	\$226,163	\$870	\$618,764
2019	Director	5.0	\$289,655	\$1,114	\$908,419

17. Upon information and belief, Defendant Heidi Yodowitz ("Yodowitz") has been a member of the Delta Dental Board since April 2017. She is the current Chair of the Board and has served as a member of Delta Dental's Audit Committee and Finance Committee. According to Delta Dental's 2019 public tax filings, Yodowitz was at all relevant times paid more than \$500/hour for her board service and received \$367,334 for being on the Delta Dental board service from 2017-2019.

Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2017	Director	3.0	\$82,287	\$527	\$82,287
2018	Director	4.0	\$119,847	\$576	\$202,134
2019	Director	5.0	\$165,200	\$635	\$367,334

18. Upon information and belief, Defendant Terry A. O'Toole ("O'Toole") has been a member of the Delta Dental Board since January 2008 and has served as Chair of Delta Dental's Finance Committee and a member of Delta Dental's Audit Committee. According to Delta Dental's 2019 public tax filings, O'Toole was at all relevant times paid nearly \$1,000/hour and often more than \$2,000/per hour for his board service and received in excess of \$1 million for being on the board of Delta Dental from 2015-2019.

Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	Treasurer	2.0	\$198,000	\$1,904	\$198,000

2016	Treasurer	2.0	\$211,044	\$2,029	\$409,044
2017	Treasurer	3.0	\$226,333	\$1,451	\$635,377
2018	Treasurer	5.0	\$246,718	\$949	\$882,095
2019	Treasurer	5.0	\$268,000	\$1,031	\$1,150,095

19. Upon information and belief, Defendant Andrew J. Reid ("Reid") has been a member of the Delta Dental Board since 2015 and has served as a member of Delta Dental's Audit Committee and Finance Committee. According to Delta Dental's 2019 public tax filings, Reid was at all relevant times paid more than \$600/hour and often more than \$2,000/per hour for his board service and received in excess of \$1 million for being on the Delta Dental board from 2015-2019.

Year	Position	Avg. Hrs/Week	Compensation	\$/Hour	Total
2015	Chairman	2.0	\$200,287	\$1,926	\$200,287
2016	Chairman	2.0	\$222,784	\$2,142	\$423,071
2017	Immediate Past Chair	3.0	\$228,620	\$1,466	\$651,691
2018	Immediate Past Chair	5.0	\$171,182	\$658	\$822,873
2019	Immediate Past Chair	5.0	\$192,788	\$741	\$1,015,661

20. Defendant Michael J. Castro ("Castro") has served as Delta Dental's President and Chief Executive Officer ("CEO") since February 2019. Since joining Delta Dental in June 2000, he has held numerous roles, including Controller from June 2000 until September 2004, Chief Financial Officer ("CFO") from September 2004 until October 2018, and Acting CEO from October 2018 until 2019. According to Delta Dental's 2019 public tax filings, Castro received \$11,476,381 in compensation for his employment by Delta Dental from 2015-2019.

Year	Position	Salary	Bonus & Incentive	Other Comp.	Total By Year
2015	EVP/CFO	\$566,496	\$854,926	\$27,370	\$1,448,792
2016	EVP/CFO	\$566,496	\$2,074,616	\$70,852	\$2,711,964
2017	EVP/CFO	\$566,496	\$1,289,511	\$76,554	\$1,932,561
2018	President, CEO; Former CFO	\$663,860	\$1,462,000	\$80,414	\$2,206,274
2019	President, CEO	\$1,004,492	\$2,126,814	\$45,484	\$3,176,790

21. Defendant Alicia F. Weber ("Weber") has served as Delta Dental's Executive Vice President and CFO since November 2018. Since joining Delta Dental in January 2005, she has held multiple roles, including Controller from January 2005 until February 2010 and Senior Vice President, Finance from February 2010 until November. According to Delta Dental's 2019 public tax filings, Weber received \$6,530,646 in compensation for her employment by Delta Dental from 2015-2019.

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Year	Position	Salary	Bonus & Incentive	Other Comp.	Total By Year
2015	SVP	\$383,200	\$447,982	\$39,061	\$870,243
2016	SVP	\$399,741	\$1,132,245	\$41,370	\$1,573,356
2017	SVP/CFO	\$400,000	\$720,950	\$41,747	\$1,162,697
2018	EVP/CFO	\$421,692	\$850,000	\$49,962	\$1,321,654
2019	EVP/CFO	\$540,515	\$1,002,420	\$59,761	\$1,602,696

22. The compensation paid to Delta Dental's directors and officers is significantly higher than that paid to directors and officers in other non-profit companies. Delta Dental's directors also receive vastly more in compensation than directors of non-profit companies, a reality made all the worse because the Company's Bylaws expressly prohibit any salary to Delta Dental's directors.

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23. Plaintiff is ignorant of the true names and capacities, whether individual, corporate, or otherwise, of defendants sued herein as DOES 1 through 20, inclusive, and therefore sue these defendants by such fictitious names. Plaintiff will amend this Complaint to allege the true names and capacities of such defendants if and when they are ascertained. Plaintiff is informed and believes, and thereon alleges, that each of the DOE defendants sued herein was at all relevant times, the agent, employee, director, officer, or representative of the named Defendants and/or the other DOE defendants, was acting within the purpose and scope of such relationship, and is responsible in some manner for the occurrences alleged in this Complaint, and that Plaintiff's injuries as alleged herein were proximately caused by their respective acts and omissions.

JURISDICTION AND VENUE

- 24. This Court has jurisdiction over the causes of action asserted in this Complaint pursuant to California Constitution, Article VI, § 10 and Cal. C.C.P. § 410.10, because this case is a cause not given by statute to other trial courts.
- 25. This Court has jurisdiction over Defendants because they have sufficient minimum contacts with California to render the exercise of jurisdiction by the California courts permissible under traditional notions of fair play and substantial justice. For example, Delta Dental is organized under the California Nonprofit Corporation Law, the agreement between Dentist Members and Delta Dental is governed by California law, and Delta Dental's principal place of business is in, and Defendants caused harm to Plaintiff from within, the County of San Francisco in the State of California.
- 26. Venue is proper in San Francisco County pursuant to Cal. C.C.P. § 395.5, because Defendants' wrongful conduct has in substantial part taken place in this forum.

FACTUAL ALLEGATIONS

- 27. Delta Dental, operating as a non-profit, tax-exempt corporation organized under the laws of California, is the largest provider of dental plans in California. Its purpose, as stated in its Articles of Incorporation, is "to provide dental benefit coverage through contracts with independent professional service providers." Delta Dental's own website describes the dentists that it has contracts with (*i.e.*, Delta Dental's Dentist Members) as "the strongest network of dental providers in the country." https://www1.deltadentalins.com/about/corporate-profile.html.
- 28. According to its current Bylaws, Delta Dental consists of two classes of members: Dentist Members and Corporate Members. While Dentist Members are the equivalent of Delta Dental's shareholders, Dentist Members have no vote over the actions of Delta Dental or the composition of the Company's Board of Directors. That power lies exclusively with Delta Dental's Corporate Members, who consist of the members of the Board of Directors, at least sixty percent of whom are required to be members who (a) are not dentists, (b) are not the spouse of a dentist, and (c) have no significant interest in any entity that provides dental services. Only twenty-five percent of Corporate Members are required to be practicing dentists licensed in

California. As a result of these requirements, the Board of Directors is dominated and controlled by Corporate Members who are not dentists or affiliated with dentists. Based on its most recently available public filing, Delta Dental's Board is comprised of ten members, seven of whom are non-dentists.

- 29. Director nominees are chosen by Delta Dental's Board Chair and two additional directors chosen by the Board Chair, and only Corporate Members, which are overwhelmingly made up of non-dentists, can vote on directors. As a result, Delta Dental's core constituency the dentists who have contracts with Delta Dental to serve patients have no meaningful say or input into the Company's decision-making process, including the reimbursement fees for dentists or even the selection of Delta Dental's Board or management or the compensation of the Board or management.
- 30. Delta Dental's Board has delegated its authority regarding payments to its Dentist Members to a "Dentist Compensation Committee." This includes matters involving adjustments to compensation for dental providers or changes to the methodology for calculating such compensation. No Dentist Members, including those who are also Corporate Members (and thus can serve on the Board of Delta Dental), are permitted to serve on the committee.
- 31. Delta Dental claims to serve its mission by entering into PPAs with dentists throughout California. The PPAs, including the provisions at issue in this action, are essentially identical and specifically incorporate by reference the "Delta Dental Bylaws," "Participating Dentist Rules," and "Delta Dental's Dentist Handbook." The dental providers that have entered into a PPA with Delta Dental are all members of Delta Dental.
- 32. Upon information and belief, Delta Dental has been the dominant provider of dental plans in California and, as such, has substantial market power, including power over its individual dentists and the reimbursement fees they are paid.
- 33. Delta Dental is among the most profitable providers of dental plans in California and has increased both its profits and market dominance over the past decade. According to California's Department of Managed Healthcare Financial Summary Reports, in 2021, Delta Dental had \$2.8 billion in revenue and \$3.1 billion in assets. Upon information and belief, Delta

Dental controls a substantial majority of the dental insurance market in California. As a result, once a dentist joins the Delta Dental network it is very difficult for that dentist to leave the network because of Delta Dental's market power. In addition, patients who work for companies that have contracts with Delta Dental are strongly discouraged from using dentists outside the Delta Dental network, which acts as a further deterrent to dentists considering whether to leave the Delta Dental network.

- 34. Delta Dental sells several dental plans in California, including its Premier Plan and its PPO Plan. The dentists who serve patients covered by Delta Dental's Premier Plan and PPO Plan are members of Delta Dental and are among the independent professional service providers that Delta Dental recognizes as critical to its stated mission of providing dental coverage throughout California.
- 35. Delta Dental's directors and officers, including the Individual Defendants, have been the primary beneficiaries of the extraordinary wealth and power created by Delta Dental. For example, and as described above, Delta Dental's directors on average typically receive hundreds of thousands of dollars per year for their "service" to Delta Dental, often at a rate of more than \$2,000 per hour, despite the fact that Delta Dental's Bylaws state that directors "shall not receive any salary for their services," and despite the fact that directors at not-for-profit companies generally receive only minimal or no compensation at all. Delta Dental's officers have also received inflated compensation for managing a non-profit, tax-exempt organization, having received millions of dollars in salaries and bonuses annually, which on information and belief, is well-beyond the compensation paid to officers at other not-for-profit companies.
- 36. Delta Dental has amassed the funds to pay these extraordinary compensation rates through the hard work and skills of its Dentist Members, the immensely talented dentists who are in its network. Delta Dental's strong network of high-quality dentists in California has given Delta Dental an additional benefit: it has allowed it to offer competitively priced plans to insureds while increasing market power and dominance, making it very difficult, if not impossible, for dentists to leave the Delta Dental network without risking the loss of many

patients. As a result, Delta Dental has effectively locked in many of its Dentist Members, who risk tremendous damage and disruption to their practices if they leave Delta Dental's network.

- 37. Defendants have used their tax-exempt, not-for-profit status and market power to benefit themselves at the expense of Delta Dental's Dentist Members. For example, Delta Dental reimburses Premier Specialty Dentists, Premier General Dentists, and PPO Dentists (as well as other dental providers) at fees that are significantly below market. The maximum allowable fees permitted by Delta Dental were established in 2010 and have not materially increased since that time, even though the cost of providing quality dental services has substantially increased over those 12 years. Under the PPA, dentists are not permitted to seek or accept anything above the maximum allowable fees in exchange for services provided to insureds covered by a Delta Dental plan.
- 38. On September 1, 2022, Delta Dental sent out similar notices to each of its Premier Specialty Dentists, Premier General Dentists, and PPO Dentists. In the notices, which consisted of a short letter accompanied by a two-page insert titled "FAQs," Delta Dental announced that it will reduce various reimbursement fees while also making certain contract changes effective January 1, 2023. With respect to Premier Specialty Dentists, including but not limited to periodontists, endodontists and oral surgeons, Delta Dental advised that it was amending the PPA to change the entire fee determination process to provide for lower maximum allowable fees going forward. As a result of these reductions, many Premier Specialty Dentists who perform vital oral health care for the public will suffer fee reductions of 20-40% below the already sub-standard fees being paid for their services.
- 39. With respect to PPO Dentists, though Delta Dental's announcement speaks of nominal increases for some procedures for some providers, the reality is that these increases will turn out to be illusory. Since 2014, in order to participate in Delta Dental's vast network, PPO Dentists have been forced to accept below market rates. With the 2023 Amendments, overall reimbursement fees for PPO Dentist Members remain below market, failing to keep pace with even basic inflationary costs, let alone account for the extraordinary demands being placed upon dentists who must continually expand and improve their knowledge, equipment, instruments,

- 40. With respect to the Premier General Dentists, although Delta Dental's announcement speaks of little to no increases in its fee schedule, the maximum allowable fees for these dentists likewise continue to remain well below market. For example, Premier General Dentists will suffer on average a 18-22% decrease on bread-and-butter procedures, including bitewing x-rays.
- 41. Reduced and below market fees of this magnitude might theoretically be justified in truly extreme circumstances where, for example, a network is facing severe financial difficulty in attracting patients to its network such that its financial future is in jeopardy. But that is not close to the case here. According to California's Department of Managed Healthcare Financial Summary Reports, Delta Dental had \$2.8 billion in revenue and \$3.1 billion in assets in 2021 alone. At the same time, while Delta Dental is thriving, its Dentist Members are working harder than ever, and the costs to them of providing patient care, including dental team staffing costs, have been significantly increasing. Indeed, in the notice provided to Premier Specialty Dentists, Premier General Dentists, and PPO Dentists, Delta Dental itself acknowledged the "obstacles" faced by dental providers as a result of COVID-19, staffing shortages, and extraordinary inflationary costs.
- 42. Delta Dental does not even try to explain this paradox or otherwise justify its treatment of its Dentist Members. In its bare-bones communication announcing the contract and fee changes, Delta Dental claims without explanation or elaboration that these changes were implemented to provide "for greater clarity and to bring certain provisions up to date." Regarding the reduction in Premier Specialty Dentist reimbursement fees in particular, Delta Dental claims that "[o]verall, the network fees we pay these Specialists in California are significantly higher than fees paid by our competitors. As a result, we must adjust our fee

structure to more closely align our contracted fees with those generally accepted as network levels in the industry."

- 43. But there is no basis for Delta Dental's assertions, and Delta Dental provides no analysis or factual support for its claims. The truth is that while Delta Dental's Dentist Members provide extraordinary services to their patients, the fees set by Delta Dental do not serve the interests of Dentist Members or their patients. Rather, Delta Dental is setting fees to benefit Defendants and is not adequately considering the interests of Delta Dental's own Dentist Members to whom it owes fiduciary and contractual duties or the patients served by these dentists. Plaintiff is informed and believes, and thereon alleges, that as a not-for-profit organization with billions in revenue and assets, Delta Dental should have no issue maintaining competitiveness in offering cost effective dental plans to its customers, while still paying reasonable reimbursements to its Dentists Members. Indeed, Defendants never disclose the analyses they purportedly went through to reach their conclusions or to assess the impact of these changes on the dentists and patients or the information and data that purportedly was considered on any of these issues. In fact, when CDA asked Delta Dental for an explanation of these changes, Delta Dental failed to provide any.
- 44. Nor can Delta Dental reasonably justify these changes and reductions. Upon information and belief, as a result of the changes, many of CDA's members will be unable to continue to provide the same dental benefits and services through Delta Dental. These CDA members have no choice but to stay with the network given Delta Dental's market dominance and are likely to be faced with a Hobson's choice: modify the scope and extensiveness of services provided or turn patients away and incur significant losses (hardly a viable option for a dentist trying to earn a living and provide the services their patients need).
- 45. This is not Delta Dental's and the Individual Defendants' first attempt to enrich themselves at the expense of Delta Dental's Dentist Members. In 2013, Delta Dental sought to reduce maximum allowable fees for Premier Dentists based on the false premise that the existing fees were above market. CDA filed suit objecting to the proposed changes, and the litigation was ultimately settled without the reductions being implemented. Beginning in 2020 and into

2021, Delta Dental again notified its Dentist Members who are Specialty Dentists that it planned to reduce the maximum allowable fees applicable to all procedures performed for patients with Delta Dental plans – again under the guise of supposedly above-market rates. CDA again objected, and Delta Dental did not ultimately implement the threatened changes. Since then, despite the assertion by Delta Dental that these fee decreases were essential, Delta Dental continued to add to its profits, capital position and market dominance. Delta Dental's 2023 Amendments are equally problematic and unjustified.

46. At bottom, there can be no doubt that the 2023 Amendments would reduce rather than enhance the availability of dental coverage through contracts between Delta Dental and its Dentist Members – the exact opposite of Delta Dental's stated mission and reason for qualification of tax-exempt status. Meanwhile, Delta Dental's own profits, capital position and market dominance continue to increase, all at the expense of its Dentist Members and the patients those Dentist Members serve.

DUTIES OF THE INDIVIDUAL DEFENDANTS

Fiduciary and Other Duties

- 47. By reason of their positions as officers and/or directors of the Company, each of the Individual Defendants owed and owe Delta Dental and its Dentist Members fiduciary obligations of trust, loyalty, good faith, and due care, and were and are required to perform their duties in good faith, in a manner that the officers and directors reasonably believe to be in the best interests of the corporation and with such care, including reasonable inquiry, as an ordinarily prudent person in a like position would use under similar circumstances.
- 48. To discharge their duties, the Individual Defendants were required to, among other things:
- a. Ensure that any decision or action affecting Dentist Members has been reasonably investigated, including a consideration of relevant factors, and that the decision is based on accurate facts and valid information;

53. The Bylaws, and the duties imposed thereby, are explicitly incorporated into the PPA between each Premier Specialty Dentist, Premier General Dentist, or PPO Dentist and Delta Dental.

Breaches of Duties

- 54. The Individual Defendants failed to act in good faith and with due care in their decision to enact the 2023 Amendments, which memorialize unreasonably low maximum reimbursement fees and which will cause significant harm to Dentist Members. Plaintiff is informed and believes, and thereon alleges, that the Individual Defendants failed to follow an appropriate process in approving the reimbursement reductions and contract changes to the PPA. To ensure that these modifications would be in the best interest of Delta Dental and its Dentist Members, the Individual Defendants were required to take reasonable measures to confirm that the changes are based on valid and accurate data that is sufficient for the purpose of the decision presented and that the interests of Dentist Members have been reasonably and appropriately considered and balanced. The Individual Defendants failed to do so.
- 55. Plaintiff is informed and believes, and thereon alleges, that in determining the contract changes and fee modifications, including the reductions in the maximum allowable fees that are being imposed on Premier Specialty Dentists and the overall fee modifications that are being imposed on PPO Dentists and Premier General Dentists, the Individual Defendants did not base their calculations and decisions on valid data setting forth actual fee levels for dentists and specialty dentists, including but not limited to periodontists, endodontists and oral surgeons, in California, in a reasonable and accurate manner, nor did they perform the investigation that a reasonably prudent person would require into the actual impact and effect of those decreases on either the affected dentists, or upon the availability of those dentists to provide services covered under Delta Dental plans. The Individual Defendants knew or should reasonably have known that any data they were relying upon, to the extent it exists, did not provide a valid basis for the maximum allowable fee modifications Delta Dental is implementing. As such, the Individual Defendants acted in bad faith and contrary to the best interests of Delta Dental's Premier

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Specialty Dentists, Premier General Dentists, and PPO Dentists, as well as contrary to the stated purpose of the organization, which is to enter into agreements with dental providers that maximize coverage for the public.

- 56. Further, though Delta Dental's notice claims that the 2023 Amendments are necessary to "more closely align" its fees to those "generally accepted as network levels in the industry," Delta Dental's Dentist Members had no input on the changes including how fee reimbursements were determined. Plaintiff is informed and believes, and thereon alleges, that this vague and general statement is based upon invalid data and flawed information that does not support the stated assertion nor provide a reasonable basis for the changes that Delta Dental seeks to impose. Plaintiff is further informed and believes, and thereon alleges, that the Individual Defendants failed to undertake a reasonable and unbiased assessment of competitive fee levels and have no legitimate basis to conclude or assert that fees Delta Dental pays to California dentists and specialty dentists, including but not limited to periodontists, endodontists, and/or oral surgeons, in California, are in fact materially higher than fees paid by other dental plans. Moreover, Delta Dental is a tax-exempt corporation and thus pays virtually no taxes, which gives it a substantial competitive advantage over most other companies offering dental plans in California. Thus, Delta Dental's competitive need for the actions at issue in this Complaint are materially different from those of a tax paying corporation – a fact that should have been considered by the Individual Defendants in exercising due care and reasonable prudence but, upon information and belief, was not. Additionally, Plaintiff is informed and believes, and thereon alleges, that Delta Dental failed to consider its existing reserves, revenue, and patient utilization costs in evaluating whether the 2023 Amendments are appropriate or required given the risk they pose to provider availability within the Delta Dental network.
- 57. The Individual Defendants also failed to act in good faith and breached their duty of loyalty by acting in their own self-interest rather than in the best interests of the members to whom they owe fiduciary duties, including by receiving unreasonable and unjust compensation. Though Delta Dental is a non-profit organization, in 2019 alone, its Chief Executive Officer was paid over \$3 million in compensation. The next nine highest-paid Delta Dental executives

unreasonable and far exceeds that which is appropriate for officers of a non-profit organization, including one of Delta Dental's size and business. Equally problematic is Delta Dental's Board compensation, with individual directors receiving compensation in 2019 ranging from \$101,788 to \$328,788 for one to five hours of work each week. Delta Dental – though purportedly a non-profit organization – is also sitting on a huge cash reserve of \$1.7 billion as of 2019. While Delta Dental and the Individual Defendants are bloated with cash, Delta Dental's Dentist Members have been subject to reimbursement caps that were set in 2010 and many of which were *decreased* in accordance with the recently implemented fee modifications – changes that will cause significant harm to Dentist Members that are certain to compromise Delta Dental's mission of providing dental coverage through provider agreements.

58. Plaintiff is informed and believes, and thereon alleges, that Delta Dental's and the

earned more than \$1 million each that year. Upon information and belief, such compensation is

58. Plaintiff is informed and believes, and thereon alleges, that Delta Dental's and the Individual Defendants' conduct – which violates California Nonprofit Corporation Law, Delta Dental's Bylaws, the PPA and common law – is intended to enhance the Company's own substantial profits so as to enrich the Individual Defendants, while sacrificing the financial welfare of the Company's Dentist Members, and to further increase Delta Dental's dominance of the market and to reduce rather than enhance the availability of dental benefit coverage in California through contracts with independent provisional service providers.

FIRST CAUSE OF ACTION

(Breach of Duty of Care Against All Individual Defendants)

- 59. Plaintiff realleges and incorporates herein by reference each and every allegation contained above as if fully set forth herein.
- 60. The Individual Defendants owe Dentist Members of Delta Dental fiduciary duties. By reason of their fiduciary relationships, the Individual Defendants owe Delta Dental's Dentist Members the highest obligation of good faith, fair dealing, due care and loyalty. Specifically, the Individual Defendants owe Dentist Members a duty of due care to ensure that their actions do not unduly harm Dentist Members, and that these actions enhance rather than reduce the ability to provide dental benefit coverage through contracts with independent professional providers.

Among other things, these duties require the Individual Defendants to make reasonably certain that any decision or action affecting members has been reasonably investigated, that all pertinent facts have been considered, and that the decision is based on accurate facts and valid information. These duties also include the duty to abide by the dictates of its organizational documents, the California Nonprofit Corporation Law and applicable common law.

- 61. In enacting the contract changes and maximum allowable fee modifications, the result of which was to decrease the overall reimbursements received by Dentist Members and to subject them to reimbursement fees significantly below market, the Individual Defendants breached their fiduciary duties to Dentist Members. Specifically, the Individual Defendants failed to follow an appropriate process to determine whether the reimbursement modifications and contract changes to the PPA were in the best interest of Delta Dental and Dentist Members. This failure constitutes a breach of the duty of care owed by the Individual Defendants to Dentist Members.
- 62. As a direct and proximate result of the Individual Defendants' breaches of their fiduciary duties including the duty of care, Dentist Members who are CDA members have suffered economic damage including in the form of inadequate and improper fee reimbursements. Moreover, unless Delta Dental is enjoined from enforcing the 2023 Amendments, these dentists will suffer irreparable harm, such as being compelled to provide fewer services to covered patients, suffering from a decline in reputation, and/or shuttering their practices entirely.

SECOND CAUSE OF ACTION

(Breach of Duty of Loyalty Against All Individual Defendants)

63. Plaintiff realleges and incorporates herein by reference each and every allegation contained above as if fully set forth herein. The Individual Defendants owe Dentist Members fiduciary duties including a duty of loyalty to ensure that their actions are in the best interest of the Company and its members rather than in the Individual Defendants' self-interest. Among other things, the duty of loyalty obligates the Individual Defendants to refrain from engaging in conduct that is motivated by their own self-interest and that enriches themselves at the expense

Delta Dental and its Dentist Members.

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entirely.

THIRD CAUSE OF ACTION

by them to Dentist Members including those who are members of CDA.

(Breach of the Implied Covenant of Good Faith and Fair Dealing Against Delta Dental)

of the Company and its members, such as awarding and/or receiving unreasonable and excessive

compensation in violation of Delta Dental's organizational documents, the California Nonprofit

cause substantial economic and other harm to Dentist Members and that compromise the stated

mission of the non-profit, which relies on the establishment of reasonable agreements between

continue to act) in their own self-interest, funding their excessive and improper compensation

through forced PPA contract amendments and fee modifications that specifically harm Dentist

Members. The Individual Defendants' conduct constitutes a breach of the duty of loyalty owed

of loyalty, Dentist Members who are CDA members have suffered economic damage including

in the form of inadequate and improper fee reimbursements. Moreover, unless Delta Dental is

enjoined from enforcing the 2023 Amendments that resulted from the Individual Defendants'

breaches of fiduciary duty, these dentists will suffer irreparable harm, such as being compelled to

provide fewer services to covered patients, being compelled to provide a lower standard of care

to covered patients, suffering from a decline in reputation, and/or shuttering their practices

In imposing the 2023 Amendments, the Individual Defendants have acted (and

As a direct and proximate result of the Individual Defendants' breach of their duty

Corporation Law and applicable common law, while at the same time enacting policies that

- 66. Plaintiff realleges and incorporates herein by reference each and every allegation contained above as if fully set forth herein.
- 67. Dentist Members entered into written contracts referred to herein as the PPA with Delta Dental to become participating dentists in Delta Dental's Premier or PPO network. The PPA contains an implied covenant of good faith and fair dealing under California and any other applicable law.

- 68. Dentist Members who are CDA members performed all or substantially all of the actions that the PPA requires of them and continue to do so.
- 69. All conditions required for Delta Dental's performance of the PPA have either occurred or been excused.
- 70. Delta Dental's enactment of the 2023 Amendments, which significantly reduce the overall fees Dentist Members are permitted to recover in exchange for services provided to Delta Dental patients and which impose below-market reimbursement fees on Dentist Members constitutes a violation of the implied covenant of good faith and fair dealing. Delta Dental enacted the 2023 Amendments based on false pretenses and in the absence of valid data or information that would justify the imposed modifications. In fact, available facts, data and other information confirm that the reimbursement fees set by Delta Dental are wholly deficient and operate to deprive Dentist Members of the benefit of their bargain in entering into the PPA, pursuant to which they agreed to provide services to patients covered by Delta Dental plans. Delta Dental's abuse of discretion in setting the maximum allowable fees Dentist Members may receive for services provided in accordance with the PPA constitutes a violation of the duty of good faith and fair dealing.
- 71. As a direct and proximate result of Delta Dental's violation of the implied covenant of good faith and fair dealing, Dentist Members who are CDA members have suffered economic damage in the form of improper and inadequate fee reimbursements. Moreover, unless Delta Dental is enjoined from amending the PPA as proposed, these dentists will suffer irreparable harm, such as being forced into untenable fee structures that require these dentists to either modify the relationships they have developed with covered patients, or suffer a significant disruption in their practices in which they have invested and developed in reliance on Delta Dental's promises as set forth in the PPA and as represented by Delta Dental.

FOURTH CAUSE OF ACTION

(Breach of Contract Against Delta Dental)

72. Plaintiff realleges and incorporates herein by reference each and every allegation contained above as if fully set forth herein.

- 73. Dentist Members entered into written contracts referred to herein as the PPA with Delta Dental to become participating dentists in Delta Dental's Premier or PPO network.

 Among other documents, the PPA expressly incorporates Delta Dental's Bylaws, which in itself constitutes a contract between Delta Dental and its members
- 74. Dentist Members who are CDA members performed all or substantially all of the actions that the PPA and Bylaws requires of them and continue to do so.
- 75. Delta Dental's award of excessive compensation to the Individual Defendants constitutes a breach of the Bylaws and the PPA. Article V, Section 8 of Delta Dental's Bylaws, which are incorporated by reference into the PPA, states:

Directors, as such, shall not receive any salary for their services, but by resolution the Board of Directors may provide for reimbursement to themselves of expenses of attending any meetings of the Board or committees and may provide a fixed fee to compensate directors for any time in traveling to, preparing for and attending meetings of the Board of Directors or committees. Members of the Board of Directors are eligible to hold office in the corporation and receive such salary as may be fixed for that office.

76. Similarly, Article I, Section 2 of the Bylaws states:

This corporation is organized pursuant to the General Nonprofit Corporation Law, and shall conduct its affairs and business without pecuniary gain or other profit to its members and without distribution of any gain or dividends to its members; provided that members may receive compensation for professional services rendered and for services given as an officer or other employee of the corporation.

- 77. In contravention of these provisions, at least since 2015, Delta Dental has awarded each of its Directors hundreds of thousands of dollars in compensation each year for minimal work. Also in contravention of these provisions, at least since 2015, Delta Dental has awarded its officers millions of dollars in compensation each year, an amount that is highly excessive and far beyond what can reasonably considered appropriate compensation accorded to an officer of a non-profit.
- 78. Delta Dental also violated Article V, Section 6 of its Bylaws, which requires the Company to operate in accordance with the Articles of Incorporation, including the stated purpose of the non-profit organization, which is to provide dental benefit coverage through contracts with independent professional service providers. As alleged above, Delta Dental's

conduct reduced rather than enhanced dental benefit coverage through contracts with independent professional service providers.

79. As a direct and proximate result of Delta Dental's contractual breaches, Dentist Members who are CDA members have suffered economic damage in the form of improper and inadequate fee reimbursements. Moreover, unless Delta Dental is enjoined from amending the PPA as proposed, these dentists will suffer irreparable harm, such as being forced into untenable fee structures that require these dentists to either modify the relationships they have developed with covered patients, or suffer a significant disruption in their practices in which they have invested and developed in reliance on Delta Dental's promises as set forth in the Bylaws and the PPA and as represented by Delta Dental.

FIFTH CAUSE OF ACTION

(Declaratory Relief Against All Defendants)

- 80. Plaintiff re-alleges and incorporates herein by reference each and every allegation of contained above as if fully set forth herein.
- An actual dispute and controversy has arisen between Dentist Members who are CDA members and Defendants concerning their respective rights, duties, and obligations under the PPA. Plaintiff contends that the terms of the PPA, the Implied Covenant of Good Faith and Fair Dealing inherent in the PPA, and the duty of loyalty and due care owed by Defendants to Dentist Members and the duty of Defendants to provide dental benefit coverage through contracts with independent professional service providers preclude Defendants from imposing the reductions in the maximum approved fee amounts paid to Dentist Members that are the subject of this action and that Delta Dental contends that it is entitled to impose in the 2023 Amendments.
- 82. A judicial declaration is necessary and appropriate at this time under the circumstances in order that Plaintiff, on behalf of its members who are Dentist Members, may ascertain the rights and duties of these Dentist Members and the Defendants hereinunder the PPA and California statutory and common law. Absent such a declaration, Dentist Members who are

1	members of CDA will suffer substantial and irreparable harm upon the implementation of the				
2	2023 Amendments.				
3	PRAYER FOR RELIEF				
4	WHEREFORE, Plaintiff prays for relief as follows:				
5	1. For an injunction preventing Delta Dental from imposing the 2023 Amendments;				
6	2. For a declaration determining that the conduct of the Individual Defendants in				
7	enacting the 2023 Amendments that are the subject of this action violates the duty of loyalty and				
8	due care owed by the Individual Defendants to Delta Dental's Premier Specialty Dentists,				
9	Premier General Dentists, and PPO Dentists and its duty to provide dental benefit coverage				
10	through contracts with independent service providers and therefore are unlawful;				
11	3. For a declaration determining that the 2023 Amendments proposed by Delta				
12	Dental that are the subject of this action are a violation of the covenant of good faith and fair				
13	dealing under the PPA and/or a breach of the PPA itself and its obligation to provide dental				
14	benefit coverage through contracts with independent professional service providers owed by				
15	Defendants to Delta Dental's Premier Specialty Dentists, Premier General Dentists, and PPO				
16	Dentists and are therefore unlawful and invalid; and,				
17	4. For such other and further relief as the Court may deem just and proper.				
18	Dated: December 30, 2022				
19	WILSON SONSINI GOODRICH & ROSATI Professional Corporation				
20					
21	By:				
22 23	David J. Berger Michael S. Sommer (<i>pro hac pending</i>) Jessica L. Margolis (<i>pro hac pending</i>)				
24	Attorneys for Plaintiff				
25	California Dental Association				
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VERIFICATION

I, Peter DuBois, hereby declare as follows:

I am the Executive Director of the California Dental Association ("CDA"), Plaintiff in this action. I am authorized to make this verification for and on behalf of CDA and I make this

I have read the foregoing Verified Complaint and know its contents. The matters stated in the foregoing Verified Complaint are true to the best of my knowledge, except as to the matters which are therein stated upon information or belief, and, as to those matters, I believe

I declare under penalty of perjury under the laws of the State of California that the

Executed on December 30, 2022, in Sacramento, California.

Peter DuBois