

California Dental Association 1201 K Street, 14th Floor, Sacramento, CA 95814 800.232.7645 cda.org

CDA Board of Directors Meeting Summary August 24-25, 2023

Executive Director Remarks: Executive Director, Peter DuBois briefed the board on the following:

- CDA received three membership awards during the ADA management conference, including most improved active member retention rate, converted highest number of diverse dentists to membership and converted highest number of non-member women dentists to membership.
- Fonteva, the new association management system is scheduled to go live October 2, followed by a phased implementation for components.
- CDA has submitted for the High Road Training Partnership (HRTP) grant to expand and build upon the Smile Crew dental assistant training bootcamps.
- Legislative updates related to dental benefits (AB 952, AB 1048), workforce shortages (AB 481) and the Managed Care Organization tax fund ballot initiative.
- The Special Needs Grant application is posted, which is a grant to fund building or renovation of new facilities targeted at patients with special needs.
- Recent meetings including the ADA Management Conference, ASCDE Meeting and Western States President's Conference.

<u>CDA Strategic Plan</u>: The board approved the CDA strategic plan, which defines success criteria, goals and objectives. The goals of the strategic plan will be forwarded to the house of delegates for approval.

<u>2023 Management Objectives</u>: The board received an update regarding the management objectives, and approved revisions to reflect the future forecasting recommendations and updated timing.

<u>CDA Presents Update</u>: The board received an overview of the Anaheim 2023 attendance trends, survey metrics, revenue comparisons between pre/post pandemic meetings and exhibitor trends. The board also received an overview of the San Jose registration numbers and 2024 meeting planning, which is underway.

<u>Financial Update</u>: The board received a financial overview, highlighting membership dues, non-dues revenue sources, total reserves and budgets for CDA and its family of companies as of June 2023.

<u>CDA Council Recommendations</u>: The board reconsidered the 2020 council recommendations, which resulted in the suspension of funding for the peer review program and three councils. Following discussion, the board approved continued suspension of funding for the council on membership through 2024, with a workgroup to be established to determine the future scope and composition of the council. The board recommended the elimination of the peer review program (including the council on peer review) and judicial council. The conforming bylaws will be forwarded to the house for approval.

<u>CDA Journal Subscription</u>: The board approved simplifying the dues billing process, incorporating the journal subscription fee in the active dues rate.

<u>Medi-Cal Presentation</u>: The board received an overview of the state's Medi-Cal program including enrollment and payment rates, the program's sustainability outlook and CDA's advocacy initiatives.

<u>2022 House of Delegates Resolutions Update/Reports</u>: The 2022 house referred several resolutions to CDA requesting that the appropriate entity conduct an evaluation and report back to the 2023 house. As such, the board reviewed and approved the following reports:

- Whistleblower Protection (Resolution 4-2022-H)
- Hygiene Staff Shortage (Resolution 5RC-2022-H)
- Medi-Cal Dental Providers (Resolution 6RC-2022-H)
- Addressing Barriers for Patients with Special Health Care Needs (Resolution 7RC-2022-H)
- Dental Benefits (Resolution 8-2022-H)
- Sleep Apnea (Resolution 9-2022-H)



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<u>2023 House of Delegates Resolutions Update</u>: The board received an overview of the resolutions submitted by components thus far, including the feedback provided through the board of component representatives' review process.

<u>CDA Secretary/Treasurer Nominations</u>: The board nominated the 2024 officers – Dr. Robert Hanlon, Secretary and Dr. Scott Kim, Treasurer. The nominations will be forwarded to the house for election.

<u>CDA Board of Directors Elections</u>: The board elected Dr. Dennis De Tomasi and Dr. Virenchandra Patel for terms beginning January 1, 2024.

<u>Lessons in a Lunchbox Program</u>: The board discussed the Children's Oral Health Institute Lessons in a Lunchbox program, which is accepting donations to help educate teachers, parents and children about dental caries.

<u>Future Forecasting Update</u>: In closed session, the board discussed the future forecasting recommendations and next steps.

<u>Legal Update</u>: In closed session, the board received an update regarding legal matters, including the status of the Delta Dental Litigation.

The board took additional actions of an operational nature, which are reflected on the meeting agenda and will be recorded in the official minutes.