



Strategic Forecast/Membership Model Implications Task Force, 2025

Application, California Dental Association

Due by January 30, 2025

Instructions

Applications must be submitted to volunteer@cda.org by **January 30, 2025**, and should include:

- **A completed application.** In order to complete the application, you must save it to your computer. Be sure to save as you go and upon completion to ensure your progress is captured. It is recommended that you retain a copy of this application for your records.
- **Your Curriculum Vitae (CV)**, no more than three pages in Word or PDF format, minimum 10 pt. font. CVs may include information regarding leadership and volunteer experience, education, professional experience, membership in professional organizations and any special awards you believe are relevant to the position in which you are applying, as well as a professional headshot should you wish to submit one. Please note that if more than three pages are submitted, only the first three pages will be provided for consideration.

Once your application has been submitted, you will receive an email confirmation. Any changes to the application or CV must be submitted prior to the deadline.

Applicant information

Name: _____

ADA member number: _____

Email address: _____

Dental specialty, if applicable: _____

Phone number: _____

About task forces

Task forces serve in an advisory capacity and may be established by the president, board of directors (board) or house of delegates. The purpose of a task force is to complete a specific project. A task force may include individuals who are not members of the association. The president shall appoint the chair and other members of a task force based on specific expertise and relationships with other volunteer groups as appropriate to the project, in consultation with the Committee on Volunteer Placement and ratification by the board. A task force may serve until the end of the calendar year. (*General Operating Principles, Chapter II*)

Position summary

The Strategic Forecast/Membership Model Implications Task Force is charged with evaluating the California implications of the ADA strategic forecast as approved at the 2024 ADA House of Delegates, which includes national rollout of a new membership model by 2028. This task force was established in order for CDA and local dental societies to share information and work together as ADA proceeds with a fundamentally different approach to membership and changes to roles at the national, state and local levels of the tripartite.

Qualifications and skills

- Prior leadership experience in organized dentistry, preferably in membership services or comparable experience.
- Commitment to prioritizing the needs of all California dentists.
- Strategic thinking and consensus building.
- Strong communication and networking.
- Flexible mindset with ability to analyze information, ask questions, and evaluate and speak to various options and recommended outcomes.

Composition

The Strategic Forecast/Membership Model Implications Task Force will be comprised of at least one member from each of the following categories: CDA leadership, CA local dental society leadership, 2024 13th District Delegation, current CA ADA Council members and CA local dental society executive directors. The task force will include a mix of early career dentists (0-10 years in practice) and mid-career dentists (11-25 years in practice).

Please identify which category(ies) apply to you. Please check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> CDA Leader | <input type="checkbox"/> CA Local Dental Society Executive Director |
| <input type="checkbox"/> CA Local Dental Society Leader | <input type="checkbox"/> Early Career Dentist (0 -10 years) |
| <input type="checkbox"/> 2024 13 th District Delegation Member | <input type="checkbox"/> Mid-Career Dentist (11 - 25 years) |
| <input type="checkbox"/> Current CA ADA Council Member | |

Interest and experience

1. Briefly explain your student, local, CDA, ADA or equivalent leadership experience and why you believe it is relevant. (750-character limit)

2. What knowledge do you have regarding the ADA Strategic Forecast and Membership Model? (1000-character limit)

3. How do you believe shifts in the dental profession are affecting your professional association(s)? (750-character limit)

4. The task force requires an understanding of membership value, structure and trends. Highlight your prior experience and how it will contribute to the position, including experience utilizing research and data to support decisions. (1000-character limit)

5. Please share any additional information you believe may assist the committee in determining your qualifications for this position. (750-character limit)