



Minutes of the 43rd Annual Session of the California Dental Association (CDA) House of Delegates

Westin San Diego Gaslamp Quarter
November 14-16, 2014

First Session of the 2014 House of Delegates

1. **Call to Order:** The first session of the 43rd annual session of the House of Delegates (house) was called to order by the speaker of the house (speaker), Alan L. Felsenfeld, DDS on Friday, November 14 at 7:30 a.m.
 - a. Presentation of Colors: The San Diego State University Army Reserve Officer Training Corps presented the colors of our flags.
 - b. Pledge of Allegiance: Erica Becker, delegate from Loma Linda University, led the house in reciting the Pledge of Allegiance.
2. **Introduction of Distinguished Guests:** Dr. Felsenfeld introduced the officers of the association and ADA president Maxine Feinberg, DDS as well as welcomed past leaders and representatives from the ADA recognized specialty organizations as CDA's distinguished guests.
3. **Report of the Committee on Credentials:** Secretary Clelan G. Ehrler, DDS, also serving as chair of the Committee on Credentials, presented the report of the committee and established that a quorum was present.
4. **Report of the Committee on Rules and Order:** Lyndon L. Lambeth, DDS, chair of the Committee on Rules and Order presented the report of the committee. The house adopted the 43rd annual session house agenda as Resolution 20-2014-H by card vote as follows:

Resolved, that the agenda mailed to all members of the House of Delegates be adopted as the official order of business for the current session of the House of Delegates, with special orders of business as follows:

- **Friday, November 14, 2014 at 8:00 a.m. for the address by the ADA President**
- **Sunday, November 16, 2014 at 8:30 a.m. for the installation of CDA officers, trustees and chairs**

And be it further

Resolved, that with the consent of the house, the speaker be authorized to alter the order of the agenda as deemed necessary in order to expedite the business of the house.

5. **Special Order of Business - Address by ADA President:** ADA president, Dr. Feinberg, addressed the house.
6. **Reports and Resolutions:** Dr. Felsenfeld announced the following reports and resolutions submitted for consideration by the house through reference committees.

Reference Committee 1

- Resolution 14-2014-H: Formation of New Subsidiary Company - The Dentists Service Company
- Resolution 15-2014-H: Clarification of California's Dental Practice Act to Permit Qualified/Credentialed Dentists to Diagnose Airway Patency Dysfunction During Sleep, Otherwise Known as Sleep Disordered Breathing, and Render Scientifically Validated Care for These Conditions Without Required Physician Prescription and Oversight
- Resolution 16-2014-H: Enabling Dentists to Be Reimbursed for Their Provision of Care for Sleep Disordered Breathing

Reference Committee 2

- Resolution 13-2014-H: Comprehensive Presentation of CDA Budget to Delegates

7. **Report of the Treasurer:** Kevin M. Keating, DDS, MS provided his financial report just prior to the reference committee hearings, which included 2014 financial highlights and a projection for the 2015 budget.
8. **Closed Session - New Direct Member Services:** Walter G. Weber, DDS, Direct Member Services Task Force chair, Marc Mertz, The Camden Group consultant, Bob Spinelli, chief financial officer and Anders Bjork, marketing insights and analysis director presented, in closed session, the development of a business plan for a new endeavor that would provide specific services directly to CDA members.
9. **Presentation of Strategic Planning and Governance:** President, James D. Stephens, DDS and Michael E. Gallery, PhD, FASAE, CAE, consultant from OPIS, LLC presented an overview of the governance review and strategic planning process.
10. **Closed Session - Questions of Legal Counsel on Governance Issues:** Alison Sandman, general counsel, provided legal opinion on governance issue related questions in closed session. The attendees included delegates, alternate delegates, the Board of Trustees (board), legal counsel, component executive directors, council and committee chairs, management services organization employees, guest speakers and designated staff.
11. **Adjournment of the First Session of the House:** Dr. Felsenfeld declared the meeting of the first session of the house adjourned at 11:50 a.m.

Second Session of the 2014 House of Delegates

1. **Call to Order:** The second session of the 43rd annual session of the house was called to order by Dr. Felsenfeld on Friday, November 14 at 3:30 p.m.
2. **Report of the Committee on Credentials:** Dr. Ehrler established that a quorum was present.
3. **Report of the President:** Dr. Stephens presented his report and introduced the "Year in Review" video presentation.
4. **Report of the Secretary:** Dr. Ehrler presented his report on the year's activities.
5. **Report of the Editor:** Kerry K. Carney, DDS presented her report on the accomplishments of CDA publications.
6. **Report of the Executive Director:** Peter A. DuBois presented his report summarizing the year's work.
7. **Report of the ADA Thirteenth District Trustee:** Lindsey A. Robinson, DDS presented her report on ADA activities.
8. **CDA Foundation Presentation of Awards:** Donald P. Rollofson, DMD, chair of the CDA Foundation, introduced the Dr. Arthur A. Dugoni Faculty Award recipient, Allen Wong, DDS, the Humanitarian Award recipient, Russell Webb, DDS, the 2014 Student Loan Repayment Grant recipient, Aisha Amin, DDS and the special CDA Cares Solano award recipient, Linda Seifert.
9. **Nominations**
 - a. Board Report 1 (Elections to Council, Committee, CDA Presents Board of Managers, ADA Delegation): Dr. Ehrler presented Board Report 1, which contained the nominations for councils, committee, CDA Presents Board of Managers and a slate of delegates and alternate delegates to the ADA House of Delegates. The house elected the nominees as submitted in Board Report 1.
 - b. Nominating Committee Report (Nomination of CDA Officers): M. Saleh Kholaki, DDS, chair of the Nominating Committee, presented the report of the committee, which contained the following nominated officers for the association:

President-Elect.....	Kenneth G. Wallis, DDS
Vice President.....	Clelan G. Ehrler, DDS
Secretary	Natasha A. Lee, DDS
Speaker of the House.....	Craig S. Yarborough, DDS, MBA
10. **Distinctive Updates:** Dr. Felsenfeld introduced the following distinctive updates.
 - a. Leadership Development Committee: Carliza A. Marcos, DDS, Leadership Development Committee (LDC) chair and Karin Irani, DDS, incoming LDC chair presented the house with

As there were no contested positions for these positions, the officer nominations were declared elected.

- activities associated with the 2015 Leadership Education Conference and the online leadership application.
- b. ADA Political Action Committee (ADPAC): Brian E. Scott, DDS, ADPAC 13th district representative, provided an update on national political events and the role of ADPAC.
 - c. James D. Wood, DDS Campaign: Dr. Wood addressed the house as the newly elected Assemblyman from the Second Assembly District of California.
11. **New Business**: Dr. Felsenfeld announced that the deadline for components to submit new business, amendments or substitute resolutions was noon on Saturday, November 15.
12. **Adjournment of the Second Session of the House**: Dr. Felsenfeld declared the meeting of the second session of the house adjourned at 6:00 p.m.

Third Session of the 2014 House of Delegates

1. **Call to Order:** The third session of the 43rd annual session of the house was called to order by Dr. Felsenfeld on Saturday, November 15 at 12:00 p.m.
2. **Report of the Committee on Credentials:** Dr. Ehrler established that a quorum was present.
3. **Closed Session - Legal Matters:** Ms. Sandman, general counsel, provided an update on legal matters in closed session.
4. **Presentation of Priority Agenda:** Dr. Felsenfeld prioritized Resolution 10-2014-H and Resolution 11-2014-H. Gail H. Duffala, DDS, chair of Reference Committee 2, presented the reference committee report and recommendations on the submitted resolutions. The details of these actions are noted below.
 - a. Strategic Plan: Resolution 10RC-2014-H was substituted for Resolution 10-2014-H, as submitted by the board, and was adopted by card vote as follows:

Resolved, that the revised CDA mission statement be approved, and be it further

Resolved, that the CDA strategic plan be approved as attached.

[The CDA mission statement and strategic plan are attached \[Attachment A\].](#)

- b. Governance Review – Performance Metrics: Resolution 11RC-2014-H was substituted by card vote for Resolution 11-2014-H, as submitted by the board. The house identified, discussed and proposed secondary amendments to performance metrics #4, 5, 7, 9, 15 and 16. Subsequently, Resolution 11RC-2014-H, was amended and adopted by a vote of 152 (76 percent) to 49 (24 percent) as follows:

Resolved, that the following CDA performance metrics be used as guidelines in the continued process of governance review:

The CDA believes that its governance structure should aspire to the following performance metrics:

1. **The governance system facilitates continual communication among all elements of the governance system.**
2. **Decision makers establish organizational outcomes and do not prescribe the process(es) to be used to achieve those outcomes.**
3. **Maintain a balance between the need for new leadership and the need for continuity within leadership.**
4. **Leadership reflects the demographics of the membership.**
5. **Selection of leadership is based upon the knowledge, experience, skill, and abilities best suited for the respective positions.**
6. **Decisions are aligned with the organization's mission, goals, objectives, and strategies (the strategic plan).**

7. **The body with legal liability for a decision has the final authority for that decision.**
 8. **The governance structure ensures that decision makers are provided with the appropriate information and time to make educated and timely decisions.**
 9. **The governance structure facilitates leadership accountability.**
 10. **Roles and responsibilities of each leadership position and the relationship among the various positions are clearly defined.**
 11. **People in positions of leadership are actively engaged.**
 12. **The structure creates opportunities to develop the leadership pipeline.**
 13. **The structure provides the means to obtain member input and ensures that input is shared among leadership.**
 14. **The governance structure facilitates efficient, effective and deliberative decision-making.**
 15. **Board members meet the minimum requirements for board membership as set by CDA bylaws.**
 16. **Once representative opinions are heard and a decision is made, decision makers (boards, house, councils, and other governance groups) speak with one voice.**
 17. **Committees/councils/other groups are created, dissolved, and structured based on the strategic plan or needs of the association.**
 18. **The governance structure promotes and supports member participation and engagement.**
- c. Reference Committee 2 Report: Dr. Duffala presented the remaining reference committee report and recommendation on submitted Resolution 13-2014-H as follows:
13. Comprehensive Presentation of CDA Budget to Delegates of House of Delegates: Resolution 13-2014-H, as submitted by John M Pisacane, DMD (delegate) and co-sponsored by Santa Clara County Dental Society, San Fernando Valley Dental Society, Butte-Sierra District Dental Society and Stanislaus Dental Society, was defeated by a vote of 155 (80 percent) to 39 (20 percent) as noted below (stricken):

~~**Resolved, that a special committee of the House of Delegates be created consisting of five CDA delegates (appointed by the president) to act in the capacity of "budget monitors," to provide oversight of the financial matters of the organization, to meet with the treasurer and chief financial officer quarterly, with a summary report of the quarterly meetings to be sent to each component and to all delegates, and to deliver an annual report of activities and observations to the House of Delegates; and be it further**~~

~~**Resolved, that the special committee of the House of Delegates develop recommendations for the composition and duties of a future budget**~~

~~**monitoring standing committee of the House of Delegates for consideration at the 2015 annual session of the House of Delegates.**~~

- Report of the Treasurer: Dr. Keating provided an update on the financial impact of the adopted resolutions.
5. **Discussion - Opportunities for Improvement**: Robert E. Gillis, Jr., DMD, MSD, co-chair, Governance Review Advisory Committee (committee) led a discussion on the opportunities for improvement in an effort to obtain feedback to assist the committee's work to develop recommendations on modifications to CDA's current governance structure.
 6. **Report of Reference Committee 1**: Kenneth T. Harrison, DDS, chair of Reference Committee 1, presented the reference committee report and recommendations on the submitted resolutions. The resolutions were considered during the fourth session of the house as continuation of unfinished business and are noted below in numerical order for ease of reference.
 1. Nominations to Subsidiary Operating Company Board of Directors. Resolution 1-2014-H, as submitted by the board, was adopted on the consent agenda as follows:

Resolved, that the attached candidates be selected to serve on the TDIC/TDIC Insurance Solutions Board of Directors.

[The adopted list of nominees are attached \[Attachment B\].](#)

2. Nominations to Fill CDA Holding Company, Inc. Board of Directors Vacancies. Resolution 2-2014-H, as submitted by the board, was adopted on the consent agenda as follows:

Resolved, that George A. Maranon, DDS be selected as the trustee member of the CDA Holding Company, Inc. Board of Directors.

3. CDA Fluoridation Policy. Resolution 3S1-2014-H was substituted for Resolution 3-2014-H, as submitted by the board, and was adopted by card vote as follows:

Resolved, that the CDA Community Fluoridation Policy (3-2009-H) be revised as attached.

[The amendments to the CDA Community Fluoridation Policy are attached \[Attachment C\].](#)

4. Permanent Disability Waiver Membership Category Revision. Resolution 4RC-2014-H was substituted for Resolution 4-2014-H, as submitted by the board, and was adopted by a vote of 184 (99 percent) to two (one percent) as follows:

Resolved, that CDA categorize members with a permanent disability waiver as retired with zero dues, and be it further

Resolved, that the appropriate changes be made to the CDA Bylaws, Chapter II, Section 30.A and Section 130.C as attached.

[The amendments to the CDA Bylaws are attached \[Attachment D\].](#)

5. Progress Report on Resolution 2RC-2011-H. Resolution 5-2014-H, as submitted by the board, was adopted on the consent agenda as follows:

Resolved, that the access to care activity report of Resolution 2RC-2011-H: Phased Strategies for Reducing the Barriers to Oral Health in California be filed.

[The access to care activity report is attached \[Attachment E\].](#)

6. Tri-County Dental Society Amended Charter. Resolution 6-2014-H, as submitted by the board, was adopted on the consent agenda as follows:

Resolved, that the CDA secretary issue an amended component charter to the Tri-County Dental Society, and be it further

Resolved, that the charter shall reflect the following jurisdictional description, as reflected in the Tri-Country Dental Society Bylaws:

The jurisdiction of this organization shall include the counties of San Bernardino, Riverside and that eastern portion of the County of Los Angeles bounded on the west by the cities of Claremont, La Verne, San Dimas, Pomona, Walnut and Diamond Bar.

7. Promotional Dues Synchronization. Resolution 7-2014-H, as submitted by the board, was referred by card vote as follows:

Resolved, that CDA synchronize its fourth quarter dues waiver promotional efforts to that of the ADA, including, but not limited to, the waiver of one to three months of the fourth quarter dues (as determined by ADA's annual policy), and be it further

Resolved, that CDA maintain this synchronization until further directed or adjusted by the CDA House of Delegates.

8. Nonpolicy Actions of the Board of Trustees. Resolution 8-2014-H, as submitted by the board, was adopted on the consent agenda as follows:

Resolved, that the Board of Trustees nonpolicy actions as identified in Board Report 3, Attachment B, "Detailed List of 2014 Nonpolicy Actions of the Board of Trustees" be ratified.

9. 2015 CDA Operating and Capital Budget. This item was considered and acted upon as the last order of business following all other business during the fourth session of the house as is CDA's tradition and at the direction of the speaker. For ease of reference, the consideration of this item is reflected as it appeared on the agenda, as stand-alone agenda item nine during the third session.

12. Honorary Membership of Penny Gage. Dr. Harrison presented Reference Committee 1 recommendation that the house elect Penny Gage as an honorary member of CDA.

Honorary membership was presented by Dr. Stephens as noted under the agenda item during the fourth session of the house. Resolution 12-2014-H, as submitted by the Tri-County Dental Society, was adopted by voice vote during the third session as follows:

Resolved, that the retiring Tri-County Dental Society executive director, Penny Gage, be elected as an honorary member of the California Dental Association.

14. Formation of New Subsidiary Company – The Dentists Service Company. Resolution 14-2014-H, as submitted by the Executive Committee, was adopted unanimously as follows:

Resolved, that a subsidiary company called The Dentists Service Company be formed through the filing of Articles of Incorporation by the end of 2014, and be it further

Resolved, that The Dentists Service Company be established with one director until a proposal for a full governance structure is developed and presented to the House of Delegates for approval.

15. Clarification of California's Dental Practice Act to Permit Qualified/Credentialed Dentists to Diagnose Airway Patency Dysfunction During Sleep, Otherwise Known as Sleep Disordered Breathing, and Render Scientifically Validated Care for These Conditions Without Required Physician Prescription and Oversight. Resolution 15-2014-H, as submitted by the San Fernando Valley Dental Society, was referred to the Policy Development Council with instructions to provide a report to the 2015 house by card vote as follows:

Resolved, that CDA supports appropriately trained and qualified dentists being allowed to diagnose and treat sleep disordered breathing conditions, and be it further

Resolved, that CDA pursue legislation or support any effort by the Dental Board of California to pursue legislation to allow appropriately trained and qualified dentists to diagnose and treat sleep disordered breathing within the scope of practice of dentistry in California.

16. Enabling Dentists to be Reimbursed for Their Provision of Care for Sleep Disordered Breathing. Resolution 16-2014-H, as submitted by the San Fernando Valley Dental Society, was referred by card vote as follows:

Resolved, that the appropriate CDA entity act on CDA's existing policy of unprejudiced reimbursement for member dentist's services, and be it further

Resolved, that this action include supporting member dentist's reimbursement for providing sleep disorder services such as home sleep testing and oral appliance therapy.

- Report of the Treasurer: Dr. Keating provided an update on the financial impact of the adopted resolutions.

7. **New Business:** Dr. Felsenfeld introduced Resolutions 17-2014-H and 18-2014-H as new business for consideration by the house and acted upon as follows:

17. Public Awareness of the Recognized ADA Specialties through the CDA Website. Resolution 17-2014-H, as submitted by the Western Los Angeles Dental Society and noted below, was declared moot with consent of the house:

Resolved, that the CDA website include links to the websites of the National and/or California organization for the nine ADA recognized specialties so that when people search on the CDA website for those specialties they can be directed to comprehensive information about the specialty and what it has to offer.

18. Status of Speaker Emeritus. Resolution 18, as submitted by the Matthew J. Campbell, Jr., DDS, was approved by voice vote as follows:

Resolved, that Alan L. Felsenfeld, DDS be granted the status of Speaker Emeritus of the California Dental Association.

8. **Report of the Treasurer - Funding Decisions Outcome:** Dr. Keating provided an update on the financial impact of the adopted resolutions of new business.
9. **Adoption of Annual Budget for 2015:** Dr. Harrison, Reference Committee 1 chair, presented Resolution 9-2014-H, as submitted by the board, was adopted by card vote during the fourth session of the house as continuation of unfinished business) as follows:

Resolved, that budget for the year 2015 be approved, and be it further

Resolved, that there be an allocation of up to \$1,778,556 from strategic reserves to balance the 2015 operating budget, and be it further

Resolved, that there be an allocation of \$550,888 from strategic reserves for the 2015 capital budget.

10. **Adjournment of the Third Session of the House:** Dr. Felsenfeld declared the meeting of the third session of the house adjourned at 5:00 p.m.

Fourth Session of the 2014 House of Delegates

1. **Call to Order:** The fourth session of the 43rd annual session of the house was called to order by Dr. Felsenfeld on Sunday, November 16 at 8:00 a.m.
2. **Report of the Committee on Credentials:** Dr. Ehrler established that a quorum was present.
3. **Honorary Member Presentation:** Dr. Stephens introduced Penny Gage as an honorary member of CDA.
4. **Address of ADA President-Elect:** Carol G. Summerhays, DDS addressed the house as the newly elected ADA president-elect.
5. **Special Order of Business - Installation of Officers, Trustees and Chairs:** Dr. Felsenfeld introduced Laurence A. Darrow, DDS, serving as installing officer, to begin the installation of the 2014-2015 officers, trustees and chairs.
 - a. **Installation and Volunteer Recognition:** Dr. Darrow installed all of the officers, trustees and chairs for the coming year. Additionally, Dr. Stephens recognized all outgoing leaders.
 - b. **President's Component Presentation:** The Santa Clara County Dental Society made a presentation in honor of Dr. Weber.
 - c. **Presidential Address:** Dr. Weber addressed the house as the newly installed president.
6. **Continuation of Unfinished Business:** Unfinished business from the third session included the report of Reference Committee 1: Resolutions 1-2014-H, 2-2014-H, 3-2014-H, 4-2014-H, 5-2014-H, 6-2014-H, 7-2014-H, 8-2014-H, 9-2014-H, 12-2014-H, 14-2014-H, 15-2014-H, 16-2014-H and 19-2014-H: Reference Committee 1 consent agenda. The actions associated with these resolutions are reflected in the third session's report of Reference Committee 1 for ease of reference.
7. **Adjournment of the House of Delegates:** There being no further business, Dr. Felsenfeld declared the meeting of the fourth session of the house adjourned at 11:23 a.m. on November 16, 2014.

Signature on file
Signature of Speaker

2/2/15
Date Approved

Signature on file
Signature of Secretary

2/2/15
Date Approved

**CDA Strategic Plan
(Adopted per Resolution 10RC-2014-H)**

Mission: Helping Our Members Flourish

Finance Goal: Assure organizational sustainability
Objective 1: Increase Non-dues revenue by 6% annually
1.1 Create new sources of non-dues revenue
1.2 Increase member awareness and utilization of existing revenue generating products and services
1.3 Offer revenue generating products and services to new markets
1.4 Optimize price of products and services
Objective 2: Target reserves at 85% of total CDA operating expense and not fall below 70%
2.1 Continue, modify, eliminate, or add all programs and services using established criteria
Membership Goal: Increase member loyalty and investment
Objective 3: Market share will equal no less than 70.6% in 3 years and retention of dentists as they transition to full dues paying members will equal no less than 75%
3.1 Ensure the membership model and services are flexible enough to respond to the changing practice environment and demographics
3.2 Develop and implement recruitment and retention strategies that are based upon drivers identified by the data
3.3 Make it easy to join and renew
Objective 4: The components of the loyalty index will equal no less than 13 % for 'loyal' and 34% for 'favorable'; and no more than 47% for 'vulnerable' and 6% for 'at-risk'
4.1 Reinforce member loyalty and encourage referral of new members
4.2 Provide sufficient, meaningful, and inclusive volunteer opportunities
4.3 Be the leaders in promoting and advocating for the oral health of all Californians
4.4 Align organizational activities and policies with members' key interests
4.5 Increase loyalty of "at risk" members
Organizational Goal: CDA's capacity will be sufficient to meet the needs of our members
Objective 5: Mechanisms will be in place to consistently provide a core level of value to every member
5.1 Validate members' expectations of core services
5.2 Develop delivery systems that ensure those core services are available to every member
Objective 6: CDA's decision making process will facilitate the delivery of high quality member services in a timely and effective manner
6.1 Review and ensure CDA's governance structure facilitates implementation of the strategic plan and is efficient, cost effective and meets organizational needs
6.2 Leadership selection and development that ensures volunteer leaders have the skills and diverse perspectives that enable them to achieve organizational goals

TDIC/TDIC Insurance Solutions Board of Directors

Twelve Positions Available (7 at-large; 2 trustee members; 3 public members)

One-Year Term

(Adopted per Resolution 1-2014-H)

Recommendations	Component
Philip J. Abeldt, DDS	San Joaquin
Daniel G. Davidson, DMD*	San Francisco
Gary L. Dougan, DDS, MPH*	Alameda County
Steven J. Kend, DDS*	Western Los Angeles
Natasha A. Lee, DDS*	San Francisco
Carol J. McCutcheon, DDS*	Santa Clara County
Sanjay Patel, DDS*	Contra Costa
Carliza A. Marcos, DDS (trustee member)	San Mateo County
Theodore A. Murray, Jr., DDS (trustee member)	Marin County
Kenneth M. Jones (public member)*	N/A
Kevin Stockton (public member)*	N/A
William Ten Pas, DDS (public member)*	N/A

*Incumbent (eligible to serve another term)

Term of Office

The term of office of directors of the subsidiary companies shall be one year, and the consecutive tenure of a director shall be limited to six full terms of one year each. (CDA Bylaws, Chapter XVI, Section 20)

Composition

The board of directors of each subsidiary having more than one director, shall include three non-member, nonemployee directors, two trustees, the CDA executive director, CDA secretary, CDA treasurer and CDA vice president. The board also includes the president/chief executive officer as *ex officio*, without the right to vote. The immediate past chair shall be selected to serve on the subsidiary board of directors for an additional year as *ex officio*, without the right to vote. If the CDA executive director is serving as president and chief executive officer of a subsidiary, he or she shall be a member of the board of such subsidiary *ex officio*, without the right to vote. (CDA Bylaws, Chapter XVI, Section 20)

**CDA Fluoridation Policy (Resolution 3-2009-H)
(Amendments Adopted per Resolution 351-2014-H)**

Community Fluoridation

Resolved, that the members of the California Dental Association continue to provide leadership in support of communities seeking or maintaining water fluoridation and other fluoride programs, and be it further

Resolved, that CDA will provide leadership and guidance to determine the appropriate strategy to accomplish its fluoridation goals.

**CDA Bylaws, Chapter II, Section 30.A and Section 130.C
(Amendments adopted per Resolution 4RC-2014-H)**

Section 30. **Retired Member:**

- A. Classification: An active member who has been granted retired membership status by a component society, or having met the ADA criteria for retired membership, and who no longer earns income from the performance of service as a member of the faculty of a dental school, or as a dental administrator or consultant, or as a practitioner of any activity for which a license to practice dentistry or dental hygiene is required by the State, or is on permanent disability, may be classified as a retired member upon application to the executive director and proof of qualification. To qualify for retired membership status, the active or previously retired member shall submit an affidavit attesting to the member's retirement through the component society and said component shall submit certificates verifying such retirement...

Section 130. **Exemption From Dues for Members:**

- C. In order to be considered for a dues exemption, a member must submit, through the member's component, documentation attesting to financial hardship, ~~total disability~~, taking a leave of absence from dentistry, or serving dentistry full-time with a charitable organization. During the period of exemption from dues, further documentation may be requested. For financial hardship waivers, CDA will follow the decision of the component for a maximum of two consecutive years.

Rationale

Inclusion of recategorization, consistent with ADA.

Removal for recategorization, consistent with ADA.

**Access to Care: Phased Strategies Activity Report
(Adopted per Resolution 5-2014-H)**

PROJECT STATUS

Phase 1 Activity:

- State Oral Health Infrastructure: The establishment of a state dental director position — the priority goal of this access proposal — was approved by the state legislature via the 2014-15 state budget on June 15 and signed by Governor Brown on June 20. The budget allocates \$474,000 for the first year to fund two positions in the Department of Public Health — a state dental director, who must be a licensed dentist and an epidemiologist — and related activities to establish and implement a state oral health program. For the first time in decades, California will soon have a state dental director to assess oral health needs in the state, develop and manage a state oral health plan and apply for and manage federal and private grants to support oral health. CDA will remain actively engaged with the Department of Public Health as the hiring and implementation of this critical dental public health initiative moves forward.
- Expand capacity within dental public health: The CDA Foundation (foundation) established the Bettie Underwood scholarship to support dental assisting students in pursuit of their educational goals and expanding their clinical functions, in exchange for a commitment to work in a California community clinic or other public health setting for one year directly after obtaining an RDAEF-2 license. In 2014, the foundation selected Stefanie Dellatori, of San Diego Mesa College, to receive the award to pursue her RDAEF license.
- Safety net expansion of dental services: CDA continues to work with the California Primary Care Association (CPCA) and the Delta Denti-Cal outreach department to promote FQHC contracting between clinics and private practice dentists. The 2014 CPCA conference is hosting a panel discussion on FQHC contracting, featuring John Blake, DDS, Long Beach Children's Dental Health Clinic Director and CDA Policy Development Council member, who will discuss his experience working to develop a contracting relationship with a local clinic. Additionally, Dr. Blake and CDA will present to CPCA's dental director network meeting on October 8.
- Expand capacity to provide children's care, especially to young children: The Los Angeles-based dental-medical integration project, funded by DentaQuest and administered by Children Now, is working to develop a system by which Medi-Cal enrolled children who access medical services, but have not had a dental visit in the previous 12 months, are identified and the primary care physician (PCP) is notified of the lack of dental care and supported to make a successful dental referral. The project has been working over the last six months to address some unanticipated hurdles, including the manner in which children's dental visit information can safely and appropriately be shared with primary care providers. The executive directors of the appropriate dental society components have received information on the project and will assist engaging interested dentists located near the PCP offices. A project launch event is set for September 22.
- Complete Fluoridation in San Jose: Community water fluoridation projects in Santa Clara County and San Diego County continue to move forward as planned.
- Volunteer provision of care coordination: CDA completed five CDA Cares events, providing 51,785 dental procedures, valued at \$7.5 million, to 10,040 patients, with the help of more than 8,000 volunteers. The next event scheduled in Pomona on November 21-22.

AB 836, which reduces the barriers for retired dentists wishing to retain active licensure so they can provide pro bono dental care in their communities, was enacted January 1, 2014. However, before licensure renewal at the reduced continued education level can occur, regulations to implement these

requirements must be promulgated by the Dental Board of California. Interested dentists should watch CDA publications or visit cda.org or dbc.ca.gov to stay informed.

Access activity occurring on other phases:

- Telehealth: AB 1174 (Bocanegra) is a 2014 legislative proposal (bill) to make permanent the elements of the virtual dental home project that were part of Office of Statewide Health Planning and Development's Health Workforce Pilot Project #172. With the pilot project nearing the end of its three-year grant funding, AB 1174 assures reimbursement for dental care rendered regardless of the location of the service, supporting reimbursement for dental services provided through telehealth technology. Additionally, AB 1174 allows registered dental hygienists, registered dental hygienists in alternative practice and registered dental assistants in extended function to determine patients' need for radiographs based on established protocols and to place protective restorations, known as interim therapeutic restorations, under the diagnosis and direction of a dentist. CDA worked closely with the author during the legislative process to ensure the bill contained clear policies related to settings, supervision and education to earn CDA's support.
- Adult Dental Care: Three years after the elimination of Denti-Cal benefits for most low-income adults, the governor and legislative leaders included a partial restoration of adult Denti-Cal benefits in the 2013-2014 budget. Beginning May 1, more than three million adult Medicaid beneficiaries gained access to basic preventive and restorative services, along with full dentures. Senate President Darrell Steinberg, who visited the CDA Cares event in Sacramento in August 2012, made restoration of adult Dental-Cal a top priority during budget negotiations. Senator Steinberg stated that it was the volunteer work of the CDA dentists he witnessed that inspired him to make restoration of adult dental care a priority.

Additionally, CDA's Policy Development Council received Resolution 21S1-2013-H, Geriatric Oral Health Access, from the 2013 House of Delegates. Activity on this resolution includes CDA's participation in ADA's long-term dental initiative. Under the direction of ADA's National Elder Care Advisory Committee, the initiative has two goals: 1) to help states develop a long-term care program to improve the oral health of nursing home residents and 2) to provide continuing education to train at least 1,000 dentists to provide care in nursing homes by 2020 and to increase the number of dentists serving on advisory boards or as dental directors of long-term care facilities. Members will attend the initial meeting for this initiative in Chicago in October.