



Council on Membership

CDA is seeking future-focused, member-centric leaders for the Council on Membership. The council is responsible for making strategic decisions on membership policies that improve members' experience in organized dentistry. The council is currently working on reviewing membership discount policies to ensure equity, remove barriers to joining and improve the efficiency of operations.

The Council's Current Work:

- Review and make recommendations to the CDA board to modify membership-discount structure.
- Review utilization of membership benefits for targeted membership segments.
- Explain and speak on behalf of recommended changes to stakeholders.

Time Requirements:

- Three to four annual council meeting. Attendance in person is required.
- Conference calls as needed.
- Participation in online discussion and collaboration.

Qualifications and Skills:

- Members in good standing.
- Leadership experience in organized dentistry, preferably in membership services or alternative comparable experience, as appropriate.
- Strategic thinking and decision-making.
- Strong communication and networking.
- Commitment to prioritizing member's needs over the needs of other stakeholders.
- Some members:
 - Participation in other dental organizations/groups/societies.
 - Experience practicing in a corporate or large group setting.
 - Experience as a dental school faculty member.
 - Experience in public health, military and federal/state/county dentistry.
 - Members who are currently enrolled in a postgraduate or residency programs in California.
 - Use of member benefits including Practice Support and/or Endorsed Programs.