



Minutes of the CDA Council Meeting

WebEx

May 9, 2019, 12:00 p.m. - 1:00 p.m.

Welcome and Call to Order

1. Call to Order: Chair/President Dr. Christine Altrock called the meeting of the Council on Membership to order at time 12:00 p.m. on May 9, 2019.

2. Establishment of Quorum: Chair Dr. Christine Altrock determined that a quorum was present. The following members were in attendance:

Chuck Wang, DDS

Robert Lynds, DDS

Hema Patel, DDS

Lindsey Robinson, DDS

Valarie Harada, DDS

Christine Altrock, DDS

Guests:

John Sulak, DDS, Trustee Guest

Brian Bell, DDS, Trustee Guest

Carol Pilmer, RDA, Guest

Linda Lacunza, Guest

Staff:

Kristine Allington, Chief Marketing Officer

Kristian Ross-Patchin, Director of Membership

Sabrina Cosio Hernandez, Marketing Assistant

3. Approval of the Agenda: The agenda was approved as presented

Consent Agenda: The council adopted the following items on consent.

1. March 15, 2019 Minutes not approved.

Regular Business

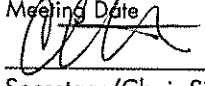
1. Dental Services Discount: The council discussed the Dental Services Discount. The council directed staff to conduct a utilization report on this segment and report the findings at the upcoming meeting in August.

2. Faculty Discount: The council discussed the Faculty Discount and again brought forth the request of a utilization analysis.

3. Reduce Dues Data: The council was provided utilization analysis of those receiving the Reduce Dues discount. The council discounts the discount, as well as the discount duration and will revisit the discussion at the next in person meeting.

Adjournment: The council meeting adjourned at 12:55 p.m. The next meeting is scheduled for August 2, 2019 in Sacramento, CA, CDA, 16th Floor.

Minutes of the Council/Committee/Board Meeting
Meeting Date



Secretary/Chair Signature

2/12/2020

Date Signed

8/2/2019

Date Approved