

# Course Abstracts From the Upcoming CDA Presents in Anaheim

The following speakers will give presentations at the 2009 CDA Presents *The Art and Science of Dentistry* in Anaheim. For more information on the meeting, please visit [cda.org/09](http://cda.org/09).



**Dr. Cardoza** is a forensic dental consultant for San Diego and Imperial counties and the California Department of Justice. He is also the director of the California Dental Identification Team.



**Ms. Willie** is an administrator at the California Department of Justice.



**Dr. Wood** is a forensic dental consultant for several cities, counties, and the California Department of Justice.



**Dr. Spencer** is a forensic dental consultant to Alameda, Contra Costa, and San Mateo counties and the California Department of Justice.

The following lecture will be held at CDA Presents on Friday, May 15, from 10 a.m. to 12:30 p.m. at the Anaheim Convention Center, Ballroom A. The lecture offers 2.5 C.E. units in Dental Board of California Category I.

ANTHONY CARDOZA, DDS; DUANE SPENCER, DDS; JEANNINE WILLIE;  
JAMES WOOD, DDS

## Forensic Dentistry — “CSI Anaheim” — Who Was This?

A hiker stumbles across skeletal remains in the desert. A woman walking her dog finds an unusual bone in its mouth. A house burns down when no one is home, but later firefighters discover a body. Who are these people? What happens when they can't be identified by conventional means? How can dentistry play a role in solving these mysteries?

This course will illustrate how dentistry can play a vital role in the identification of people when visual clues, fingerprints, and tattoos aren't sufficient. It will look

at the routine and the truly bizarre cases. The challenges of cases where people cross state lines or appear from other countries will be discussed. Dental professionals will learn what they can do in their own practices to ensure that critical records are available to assist authorities when they are needed to make that ID.

This course will cover forensic dental identification by starting with the basics and using actual casework to illustrate the principles of forensic dentistry and working through more complex cases.



**Dr. Christensen** is the founder and director of Practical Clinical Courses, Provo, Utah, and dean of the Scottsdale Center for Dentistry.

The following lecture will be held at CDA Presents on Thursday, May 14, from 9:30 a.m. to noon at the Anaheim Convention Center, Ballroom D. The lecture offers 2.5 C.E. units in Dental Board of California Category I.

GORDON J. CHRISTENSEN, DDS, MSD, PHD

### New Aspects of Dentistry — 2009

This presentation is designed to identify, discuss, and demonstrate several of the new and evolving concepts in the profession with emphasis on crowns, fixed prostheses, and the related techniques. The discussion will be directed toward the success of the new concepts relative to previously available products and concepts. Should dentists be incorporating them into their practices? Are they better than previously available materials, devices, and techniques? Topics include fixed prosthodontic advancements, all-ceramic crowns, the best cements,

fiber-reinforced resin-base composite posts and cores, the most adequate build-up techniques, bonding build-up materials, and new concepts and differences in tooth preparations and impressions for metal, PFM, and all-ceramic crowns.

Upon completion, the participant will be able to identify, discuss, and demonstrate several new concepts in the profession. The participant will also have a thorough understanding of crowns, fixed prostheses, and related techniques, and be able to incorporate products and concepts into his or her practice.



**Dr. Emmott** has been a featured speaker at every ADA Technology Day.



**Dr. Flucke** is the technology editor for *Dental Practice Report* magazine and chairman of the Missouri State Peer Review Committee.



**Dr. Jablow** is president of Dental Technology Solutions

The following workshop will be held at CDA Presents on Friday, May 15, from 8 to 11 a.m. and continue from 1 to 4 p.m. at the Anaheim Convention Center, Room 304 A/B. The workshop offers 6.0 total C.E. units, 3.0 each for Dental Board of California Categories I and II.

LAWRENCE F. EMMOTT, DDS; PAUL H. FEUERSTEIN, DMD; JOHN C. FLUCKE, DDS; MARTIN B. GOLDSTEIN, DMD; MARTIN J. JABLOW, DMD, FAGD; DALE A. MILES, BA, DDS, MS

### Friday Technology Day: New Technology Advances in Dentistry

Technology has become an important part of dental practices during the past few years, but there are a number of confusing options. This technology roundtable puts dentistry's leading technology experts at the disposal of attendees. Six tables will be set up for this limited-attendance event, which will allow participants to sit with each of the six presenters throughout the day, listen to a short presentation on the expert's topic, and finish with a discussion at the table. Dental professionals are encouraged to bring their tough questions because there will be an expert in the room who will send them home with the answer. Topics include treatment room setup, paperless strategies, the latest high-tech products, conebeam CT diagnosis and treatment planning, digital photography, and Internet/Web processes that can be integrated into a dental practice.



**Dr. Feuerstein** is the technology editor of *Dental Economics* and an ADA Seminar Series speaker.



**Dr. Goldstein** is known for his frequent clinical articles featured in *Dentistry Today* and for his expertise in dental digital photography.



**Dr. Miles** is an adjunct professor at the Arizona School of Dentistry and Oral Health and the University of Texas.



Mr. Hargett is an internationally recognized presenter for the Ritz-Carlton Leadership Center.

The following lecture will be held at CDA Presents on Friday, May 15, from 10 a.m. to noon at the Anaheim Convention Center, Room 204 A.

JEFF HARGETT

### Legendary Service at the Ritz Carlton

Creating legendary service begins with a strong, sturdy foundation that includes the mission, vision, and standards of the organization; the selection and teaching of talent; creating loyalty, not just satisfaction, among its customers; and empowering staff to create exceptional memories. This course gives an inside look at one of the world's most recognized hospitality brands.

Many organizations believe it takes

large amounts of time and money along with grand gestures to create a legendary level of service. Legendary service can begin by simply opening one's eyes, ears, and hearts to the opportunities that make a difference. At the Ritz-Carlton, the ladies and gentlemen of the staff are empowered to bring together the Ritz-Carlton's standards of service and their own desire for excellence to create experiences known the world over as legendary.



Dr. Hawkins is the director for the CDE IV program at the Faculty of Medicine and Dentistry at the University of Alberta.

The following lecture will be held at CDA Presents on Thursday, May 14, from 9:30 to noon and continue from 1:30 to 4 p.m. at the Anaheim Convention Center, Ballroom B. Each section of the lecture offers 2.5 C.E. units in Dental Board of California Category I.

J. MEL HAWKINS, DDS

### Local Anesthesia: 35 Years of Hits, Near Misses, and Misses

This presentation will discuss the reasons for lack of effective anesthesia with an emphasis on mandibular technique. The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help attendees understand the complexities of the conventional inferior alveolar block and its associated lingual and buccal nerve blocks. This is essential in the development of a logical approach to needle placement. This concept can help to ensure the successful application of clinical pharmacology and anatomy.

Local anesthesia, will be examined.

Safety, dosages, and toxicity of the different agents — including case reports and morbidity/mortality — are also presented, along with some of Dr. Hawkins' private practice experience.

After a thorough review of the pros and cons of the conventional inferior alveolar block, the Akinosi and Gow-Gates mandibular blocks will be discussed and then amalgamated in a "mixed," or hybrid, approach. Information on multi-tasking supplementation with infiltrative and advanced techniques will be combined with other "tips and tricks."



The following lecture will be held at CDA Presents on Friday, May 15, from 9:30 a.m. to noon at the Anaheim Convention Center, Ballroom C.

UCHE ODIATU, BA, DMD; KARY ODIATU, BPE, BED

### Creating Balance: At Work, Rest, and Play

Everyone seems to be searching for life balance these days. But is it possible? A dental career is demanding: challenging patients, difficult team members, ordering supplies, staying on top of technology, and professional development credits. Also vying for a dentist's time are children, favorite shows on TV, e-mails, maybe the daily newspaper.

But who has time these days to relax with the TV or the newspaper when the Fed Ex driver is at the door, and the BlackBerry is vibrating in the gym bag? The human body is well-adapted to taking care of short-lived emergencies and occasional stresses. But if stress is

ongoing or prolonged, the body and mind are adversely affected. What happens may or may not be surprising: poor digestion, hampered immune functioning, weight gain, accelerated aging, memory issues, emotional imbalance, chronic physical complaints, and fatigue.

In this new and insightful session, attendees will receive a toolbox of strategies to manage the pressures of working in the demanding health care field. There are key foods to eat, specific exercises to perform at work and in the gym, important ways to alter breathing, and of course cognitive restructuring or new ways to look at work, rest, and play.



**Dr. Odiatu** is a practicing dentist and an instructor at the University of Toronto. Ms. Odiatu is a certified trainer and a Ms. Fitness Universe.



The following lecture will be held at CDA Presents on Saturday, May 16, from 10 a.m. to 12:30 p.m. and from 2 to 4:30 p.m. at the Anaheim Convention Center, Ballroom D. The lecture offers 2.5 C.E. units in Dental Board of California Category I.

EDWARD J. SWIFT, JR., DMD, MS

### Untangling the Confusion of Today's Restorative Materials

The development of new materials for restorative and esthetic dentistry continues to proceed at a rapid pace. Unfortunately, development can proceed so rapidly that many clinicians are left confused by the wealth of new products that is available for various procedures. This course will present the latest information available on current dentin/enamel adhesives, composite resin restorative materials, and visible

light-curing technology. Proper use of these materials is critical to the success of routine direct and indirect restorations and esthetic cases. The information provided will be based on scientific evidence, but the practical clinical application of all materials will be emphasized. The primary aim of the presentation is to eliminate confusion so that the practitioner can make informed choices when selecting materials for use in the practice.

**Dr. Swift** is professor and chair of the Department of Operative Dentistry at the University of North Carolina.



**Dr. West** is an affiliate associate professor at the University of Washington.

*The following lecture will be held at CDA Presents on Friday, May 15, from 9 to 11:30 a.m. and continues from 2 to 4:30 p.m. at the Anaheim Hilton Hotel, Room California C. Each section of the lecture offers 2.5 C.E. units in Dental Board of California Category 1.*

JOHN D. WEST, DDS, MSD

### 21st Century Endodontics: "Are You Ready?"

This program will give practitioners the tools they need to predictably and consistently produce successful endodontic results. They will gain proficiency that will enable them to approach endodontic treatment with ease and confidence rather than concern or fear. This course will teach the three essential skills that will immediately affect endodontic results. After taking this course, attendees' results will be characterized by a newfound competence, confidence, and consistency. By teaching intentional

outcomes and simple ways to measure results, this lecture will show dentists how to put the fun back into endodontics.

Nature has been trying to tell dentists for years how to perform masterful endodontics. Now it is time to listen. Endodontics is one discipline that can positively influence a practice's bottom line and be a solid part of making a practice recession-proof. Patients know when the dentist knows what he or she is doing. In this course, attendees will learn how to do endodontics the right way.