

administrative information

Show Management

California Dental Association
Sue Gardner, Exhibits Manager
1201 K St., 16th Floor
Sacramento, CA 95814
Phone 916.554.4952
Fax 916.554.5937
E-mail: sue.gardner@cda.org

CDA Housing Bureau

800 W. Katella Ave.
Anaheim, CA 92803
Phone 714.765.8868
Fax 714.776.2688
www.anaheimoc.org/housing.html
Group code: CDA (all caps)

Please help CDA secure the best exhibit and meeting space by utilizing the CDA Housing Bureau.

Official Service Contractor

GES Exposition Services
7050 Lindell Road
Las Vegas, NV 89118
Phone 800.475.2098

Exhibiting companies will receive an exhibitor kit from GES with complete information on booth furnishings, booth shipments, labor rates and other vital information approximately eight weeks prior to the show.

Show Colors

Blue and gray drape
Blue aisle carpet

IMPORTANT DATES

Oct. 19, 2007

Deadline for receipt of Application for Exhibit Space and deposit. Be sure to complete front and back of application. **(Applications received after this date will not be included in the first round of assignments and require payment in full.)**

Dec. 14, 2007

Notice of space assignments (first round) sent to applicants

Jan. 31, 2008

Booth rental fee balance due
Deadline for cancellation of booth space without 50 percent penalty (less nonrefundable deposit)

Feb. 15, 2008

Deadline for Product and Service Listing Form
Deadline for Mandatory Approval Form
Deadline for Independent Contractor Request Form
Deadline for Insurance Certificate

March 7, 2008

Deadline for Booth Personnel Registration Form
Deadline for cancellation of booth space without 100 percent penalty
All cancellations must be in writing.

March 21, 2008

Deadline for revisions or changes to booth registration badges

April 11, 2008

Deadline for Housing Reservation Form

April 30–May 1, 2008

Exhibitor setup
8 a.m.–5 p.m. Wednesday–Thursday

April 30–May 4, 2008

Exhibitor registration
Noon–5 p.m., Wednesday, April 30
8 a.m.–5:30 p.m., Thursday, May 1
7 a.m.–5:30 p.m., Friday, May 2
7 a.m.–5:30 p.m., Saturday, May 3
8 a.m.–2 p.m., Sunday, May 4

May 2–4, 2008

Exhibition hours
9:30 a.m.–5:30 p.m., Friday, May 2
9:30 a.m.–5:30 p.m., Saturday, May 3
9:30 a.m.–2 p.m., Sunday, May 4

May 5, 2008

Exhibit removal by noon, Monday