

Door Drop Service for Exhibitors & Sponsors *CDA Presents San Francisco 2009*

What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, seminar invitations, surveys, etc. directly to the hotel rooms of trade show attendees. Door Drops are a very effective way to reach your prospects.

Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

Convention Communications' Green Initiative.

For each company participating in our Door Drop Service, Convention Communications will have a native tree planted in a US ecosystem restoration project to offset the resources used in printing and the CO₂ emitted in transportation. And please consider the environment when you design and print your materials.

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Sue Gardner of CDA at sue.gardner@cda.org and obtain approval in writing.

Why should I work with Convention Communications instead of contacting the hotels myself?

California Dental Association has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or e-mail tom@doordrop.com

Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Thursday night, September 10, 2009, to attendees' rooms at the hotels affiliated with *CDA Presents San Francisco*.

Details:

All Hotels \$2,750*

*Price for a single item. Over 2.0 ounces additional.

Deadline for Materials: September 2

**Convention
Communications**