Door Drop Service
for Exhibitors & Sponsors
California Dental Association
2008 Fall Scientific Session

What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, seminar invitations, surveys, etc. directly to the hotel rooms of trade show attendees. Door Drops are a very effective way to reach your prospects.

Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

How does Convention Communications operate?

We work with the show hotels to arrange to have your announcement, seminar invitation or promotional materials, delivered to the hotel room of each guest registered under the room block.

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Sue Gardner of CDA at sue.gardner@cda.org and obtain approval in writing.

Why should I work with Convention Communications instead of contacting the hotels myself?

California Dental Association has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or e-mail tom@doordrop.com

Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Thursday night, September 11, 2008, to attendees' rooms at the San Francisco hotels affiliated with the CDA Spring Scientific Session.

Details:

All Hotels	$3,500*

*Price for a single item. Over 2.0 ounces additional.

Deadline for Materials: September 2

Convention Communications