



Checklist • Deadline

Deadline November 15, 2007

- Sign up for Give Kids a Smile 2008 and Product Request at ADA Online, ada.org.
- Submit your CDA Participation Form.
- Submit Request for Local Press Release Form.
- Contact the CDA Update for possible story.

Post Event

- Evaluate your campaign (Deadline, March 14, 2008).
- Submit pictures (Ongoing).