Minutes of the CDA Council Meeting
WebEx
May 9, 2019, 12:00 p.m. - 1:00 p.m.

Welcome and Call to Order

1. **Call to Order:** Chair/President Dr. Christine Altrock called the meeting of the Council on Membership to order at time 12:00 p.m. on May 9, 2019.

2. **Establishment of Quorum:** Chair Dr. Christine Altrock determined that a quorum was present. The following members were in attendance:
   - Chuck Wang, DDS
   - Robert Lynds, DDS
   - Hema Patel, DDS
   - Lindsey Robinson, DDS
   - Valarie Horada, DDS
   - Christine Altrock, DDS

   **Guests:**
   - John Sulak, DDS, Trustee Guest
   - Brian Bell, DDS, Trustee Guest
   - Carol Pilmer, RDA, Guest
   - Linda Lacunza, Guest

   **Staff:**
   - Kristine Allington, Chief Marketing Officer
   - Sabrina Costo Hernandez, Marketing Assistant
   - Kristian Ross-Patchin, Director of Membership

3. **Approval of the Agenda:** The agenda was approved as presented

**Consent Agenda:** The council adopted the following items on consent.

1. March 15, 2019 Minutes not approved.

**Regular Business**

1. **Dental Services Discount:** The council discussed the Dental Services Discount. The council directed staff to conduct a utilization report on this segment and report the findings at the upcoming meeting in August.

2. **Faculty Discount:** The council discussed the Faculty Discount and again brought forth the request of a utilization analysis.

3. **Reduce Dues Data:** The council was provided utilization analysis of those receiving the Reduce Dues discount. The council discounts the discount, as well as the discount duration and will revisit the discussion at the next in person meeting.

**Adjournment:** The council meeting adjourned at 12:55 p.m. The next meeting is scheduled for August 2, 2019 in Sacramento, CA, CDA, 16th Floor.